

Muhammad Umair

Senior Full-Stack WordPress Developer

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8-A Model Town Link Road Lahore, Pakistan

Highly skilled WordPress Developer with 7+ years of experience in developing custom themes and plugins, optimizing website performance, and implementing security measures. Proven track record in increasing website traffic by 25%, improving user engagement by 10%, and reducing page load times by 30%. Collaborative team player with exceptional technical skills and a passion for delivering innovative solutions.

TECHNICAL SKILLS

- WooCommerce customization
 - Child theme customization
 - WP REST API Development
 - Third-Party API Integration
 - Troubleshooting and debugging
 - Theme & plugin development
 - WordPress localization
 - WordPress Actions and Filters
 - eCommerce Platform Integration
 - Cross-functional collaboration
 - Payment gateway integration
 - Perceptive UX Solutions
 - Full Stack web development
 - Gutenberg block development
 - WordPress security implementation
 - Responsive Web Design
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PROFESSIONAL EXPERIENCE

Scripts Bundle – Remote

Senior WordPress Developer

March 2023 – Present

Lead the development of complex WordPress-based websites, plugins, and themes using best practices and industry standards. Collaborate with cross-functional teams to ensure seamless integration of front-end and back-end elements

- Led web developer team in 30+ projects, delivering highly personalized, intuitive websites to a diverse portfolio of clients with 99% met deadlines.
- Architect and implement custom functionalities in WordPress by writing efficient PHP code, extending core features, and integrating third-party APIs.
- Provide technical guidance and mentorship to junior developers, conducting code reviews, and promoting best practices to ensure code quality and adherence to project timelines.
- Take ownership of project deliverables, establish project scopes, create detailed project plans, and manage multiple projects simultaneously. Collaborate with clients and stakeholders to understand their requirements and translate them into actionable development tasks.
- Diagnose and resolve technical issues, debug complex problems, and perform thorough testing to ensure optimal functionality and user experience. Implement effective solutions to mitigate risks and prevent future issues.

Stone Digital – Remote

April 2020 – March 2023

Lead WordPress Developer

Lead a team of WordPress developers in all phases of project development, including requirement gathering, planning, execution, and delivery. Coordinate client meetings, demos, and status updates to ensure alignment between client expectations and project deliverables.

- Pioneered the use of Gutenberg editor in the company's WordPress projects, improving content creators' user experience and editing workflow.
- Performed critical role in meeting with clients to discuss website design & functions, and adhering to their requests. Architected custom APIs for WordPress, facilitating seamless data exchange with third-party services and enhancing user experience.
- Implemented a headless WordPress setup for a SaaS platform, delivering content APIs that powered multiple frontend applications.
- Deployed a multi-language WordPress platform, expanding the company's global reach by accommodating nonEnglish speaking users

Remooz – Cairo, Egypt – Remote

Nov 2019 – March 2020

Full Stack Engineer

Developed and maintained custom WordPress websites, creating HTML, CSS, and JavaScript for responsive, user-friendly designs. Built and customized themes, plugins, and integrated APIs for enhanced functionality.

- Designing and implementing new features and functionality.
- Establishing and guiding the website's architecture.
- Ensuring high performance and availability, and managing all technical aspects of the CMS.
- Helping formulate an effective, responsive design and turning it into a working theme and plugin.

Glixen Technologies – Remote

April 2017 – Oct 2019

Full Stack Engineer

Developed and maintained custom WordPress websites, creating HTML, CSS, and JavaScript for responsive, user-friendly designs. Built and customized themes, plugins, and integrated APIs for enhanced functionality.

- Designing and implementing new features and functionality.
- Establishing and guiding the website's architecture.
- Ensuring high performance and availability, and managing all technical aspects of the CMS.
- Helping formulate an effective, responsive design and turning it into a working theme and plugin.

PORTFOLIO PROJECTS

- Car Dealer Multivendor WordPress Solution ([Preview](#))
- A Cryptocurrency Education Website ([Preview](#))
- Freelance Marketplace WordPress Solution ([Preview](#))
- Real Estate Builder WordPress Solution ([Preview](#))
- Job Board Development & API Integrations ([Preview](#))

- Online Food Ordering Solution ([Preview](#))
 - Business Directory & Listing WordPress Theme ([Preview](#))
 - Classified Multi-Lingual WordPress Theme ([Preview](#))
 - E-commerce Cosmetics Shop ([Preview](#))
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EDUCATION

Master of Science in Information Technology

University Of Education, Lahore Pakistan

University of Management and Sciences

Bachelor's Degree, Information Technology

Certifications

WordPress Certified Developer

WordPress Academy

WordPress Development Professional Certificate

LinkedIn Learning

WordPress Certified Expert Developer

WP Elevation