

# ALBEDO

## WORDPRESS THEME DOCUMENTATION

\* Dear user! This document may be out of date (online documentation is updated much more often than the offline version). To read the current version of theme documentation, please follow [this link](#).

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# Introduction

Thank you for choosing Albedo – Creative Multi-Purpose WordPress Theme!

In this documentation you will find all required information on how to install the theme, bundled plugins, demo data and how to resolve most common issues. Please note, that you should have at least small WordPress User background to read this documentation. Here are useful links for absolute beginners:

- [Getting Started with WordPress](#)
- [Beginner's guide for WordPress](#)
- [Video Lessons](#)

Please use Table of contents above to navigate between documentation sections.

## Customer Care Service

Dear friend!

If you need some help or if you have questions about this product, you should know that we provide support for all of our customers in conformity to [the rules of Envato Market / ThemeForest](#).

We give you the guarantee of quality of our products, so we have a dedicated support team that will help you to resolve possible problems with the theme as soon as possible. Feel free to [open support ticket here](#).

### ***Working Hours***

Support requests are being processed on business days (Monday-Friday) in the order they were received from 10:00am to 05:00pm (UTC+2, Europe). Please note that your time zone may differ.

## ***Response time***

Usually we respond within 24 hours in working days or faster (not on weekends, we need to rest as any people). In particularly difficult cases or in extreme situations we respond in 48 hours. Please, be patient.

**Attention!** We cannot provide the technical support until you provide [your Item Purchase Code](#).

## **Support Policy**

- Please, be polite, patient and have a good mood 😊 We reserve the right to refuse support service for people who do not want to talk politely (unfortunately there are such people in 2017!)
- Please, do not abuse our support service by opening a lot of tickets on common questions. We only cover support for our themes (unique functions and features beyond WordPress ones), and cannot provide general support on WordPress or third-party plugins.
- Please, do not ask for support in item comments or by email, we accept only tickets and answer on them in the order they were received
- **If you need Theme Customization (there is a difference between Support and Customization), please see [Customization Service](#) page.**

**What is SUPPORT?** if something does not work as described, we are able to fix the issue ASAP, this is included in the item price. Also we provide regular compatibility updates with major / minor theme-compatible plugins.

**What is CUSTOMIZATION?** if you need to \* customize some \* outside of available theme options, and you do not know how to, please [consider to hire us](#)! We can customize anything what you want, because we know how it works better than any freelancer!

## Requirements & Compatibility

### *Recommended Requirements*

To run Albedo Theme and WordPress we recommend your host supports: PHP version 7 or greater, MySQL version 5.6 or greater.

That's really it. We recommend Apache or Nginx as the most robust and featureful server for running WordPress, but any server that supports PHP and MySQL will do. That said, we can't test every possible environment and each of the hosts on our hosting page supports the above and more with no problems.

**Note:** If you are in a legacy environment where you only have older PHP or MySQL versions, WordPress also works with PHP 5.2.4+ and MySQL 5.0+, **but these versions have reached official End Of Life and as such may expose your site to security vulnerabilities.**

### *Minimal Requirements*

The theme is compatible with WordPress version 4.7 and later (PHP v.5.6 or greater; MySQL v.5.6 or greater).

Most JavaScript enabled Browsers will make this theme work with no issues. It is designed for desktop, tablet browsers and phones.

### *Browsers Support*

It has been tested on:

- Firefox
- Google Chrome
- Internet Explorer 10 and later
- Opera
- Safari

### ***Plugins Support***

The theme has been tested with following plugins:

- Visual Composer
- Unyson Framework (supports following extensions: Analytics, Backup & Demo Content, Breadcrumbs, Portfolio, SEO, Page Builder, Sidebars, Social, WordPress Shortcodes)
- WooCommerce
- WeDocs
- WPML
- Polylang
- Advanced Custom Fields
- Slider Revolution
- Master Slider
- Layer Slider
- Go Pricing
- Loco Translate
- Mail Chimp for WP

- SEO by Yoast
- All in One Seo Pack
- Fastest Cache
- W3 Total Cache
- WP Rocket Cache
- WP Super Cache
- Disqus

# Theme Installation

## *1. Install WordPress*

Download and Install WordPress 4.7 or later. Many articles on this subject are already written and can be found using Google:

[https://codex.wordpress.org/Installing\\_WordPress](https://codex.wordpress.org/Installing_WordPress)

<http://www.wpbeginner.com/how-to-install-wordpress/>

If you are beginner in WordPress, we recommend to install this theme on a clean WordPress installation. Before you upload the theme, **make sure that WPLess plugin is not active.**

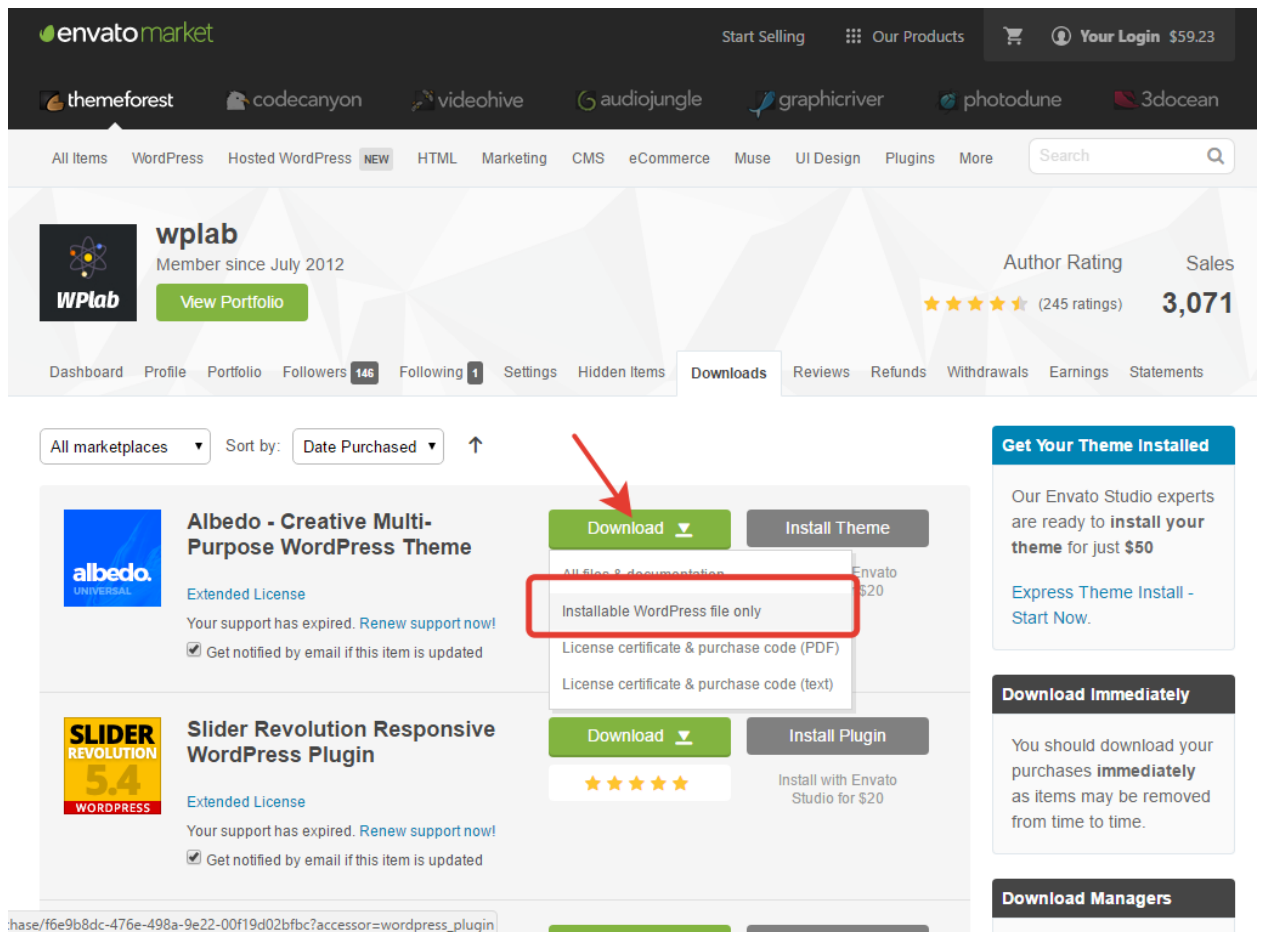
## *2. Download Albedo theme from ThemeForest*

Go to ThemeForest Downloads page:



The screenshot shows the Envato Market user interface. At the top, the 'envato market' logo is on the left, and navigation links for 'Start Selling', 'Our Products', and 'Your Login \$59.23' are on the right. Below the header, a row of marketplace logos (themeforest, codecanyon, videohive, audiojungle, graphicriver, photo) is visible. A main navigation bar contains categories like 'All Items', 'WordPress', 'Hosted WordPress', 'NEW', 'HTML', 'Marketing', 'CMS', 'eCommerce', 'Muse', 'UI Design', 'Plugins', and 'More'. The user's profile section for 'wplab' (Member since July 2012) includes a 'View Portfolio' button and a star rating. Below this is a navigation bar with links: 'Dashboard', 'Profile', 'Portfolio', 'Followers 146', 'Following 1', 'Settings', 'Hidden Items', 'Downloads', 'Reviews', 'Refunds', and 'Withdrawals'. The 'Downloads' tab is active. The main content area shows two items: 'Albedo - Creative Multi-Purpose WordPress Theme' and 'Slider Revolution Responsive WordPress Plugin'. Each item has a 'Download' button with a dropdown arrow and an 'Install' button. The 'Albedo' item also has an 'Install Theme' button. A message indicates that support has expired and can be renewed. On the right, a dropdown menu is open, showing options: 'Hi!', 'Profile', 'Settings', 'Downloads' (highlighted with a red box), 'Favorites', 'Collections', 'Make a Deposit', 'Author Settings', 'Dashboard', 'Upload', 'Portfolio', 'Earnings', 'Statement', 'Withdrawals', and 'Sign Out'. Below the menu, a 'Download immediately' button is visible, followed by a warning message: 'You should download your purchases immediately as items may be removed from time to time.' At the bottom right, there is a 'Download Managers' button.

Download installation file by clicking on “Download” button and choosing “Installable WordPress File Only”



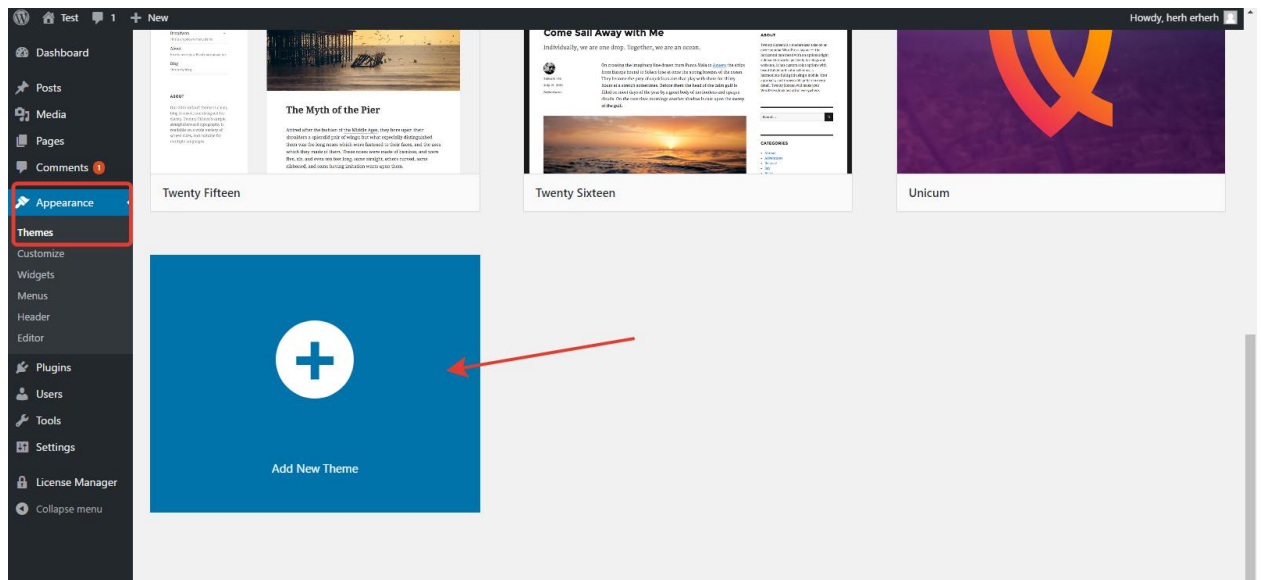
### 3. Install the theme

Choose one of installation method above and continue reading.

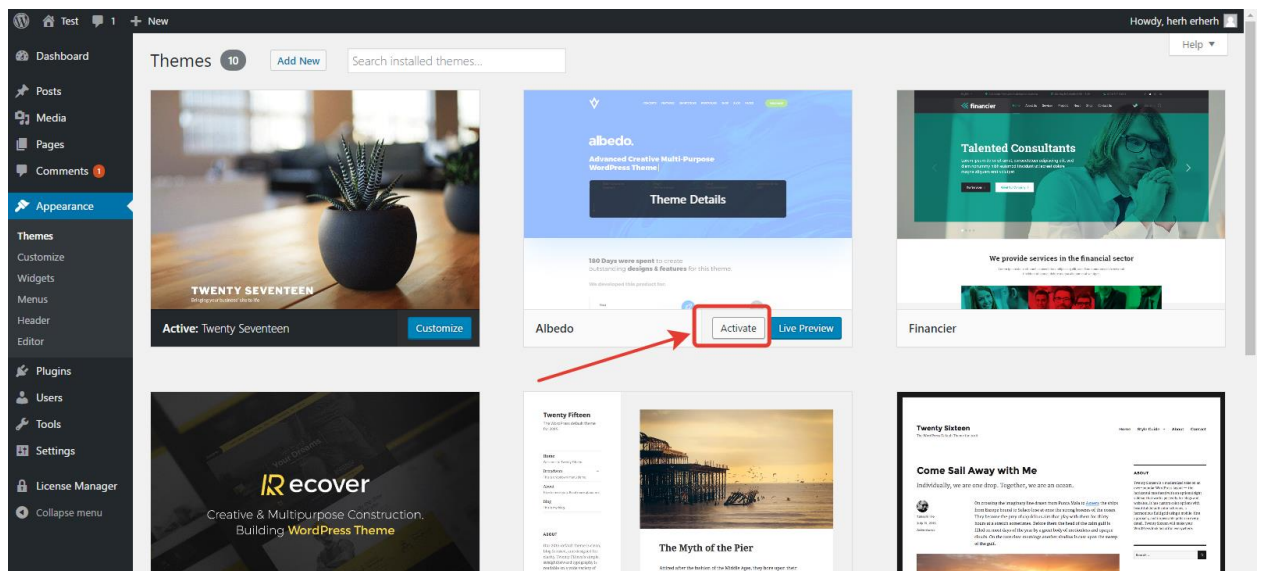
## Theme installation using WordPress Uploader

### *Upload installable file in WordPress*

To install the theme, in your WordPress Admin Panel (wp-admin) go to “Appearance > Themes > Add New > Upload Theme > Browse” (see screenshot) and choose the theme installation file.



Once theme will be uploaded, activate it using “Activate” button



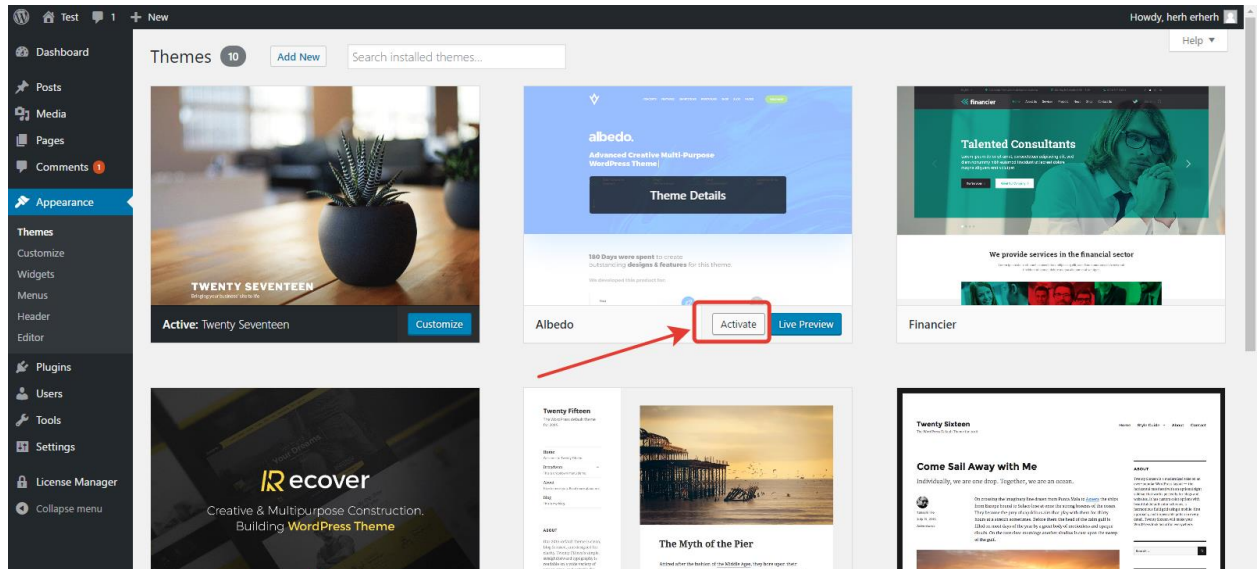
## Theme installation using FTP

If you have troubles installing the theme using WordPress Uploader, this is one more way to install Allbedo Theme on your server. As a first thing, download and install one of FTP clients from the list:

- [Filezilla](#) (All Platform)
- [FireFTP](#) (All Platform)
- [Cyberduck](#) (Mac Only)
- [WinSCP](#) (Windows Only)

[This great video](#) from WPBeginner shows your next steps.

Once you upload all theme files into /wp-content/themes/ directory, go to WP admin > Appearance > Themes screen and activate Albedo Theme using “Activate” button.



## Theme installation troubleshooting

**“Missing stylesheet” error happens when i upload a theme using WordPress uploader**

- Go back to **“Theme installation”** article and make sure that you downloaded a right installable file from ThemeForest and try to install it again.

**Another error happens when i upload a theme using WordPress uploader**

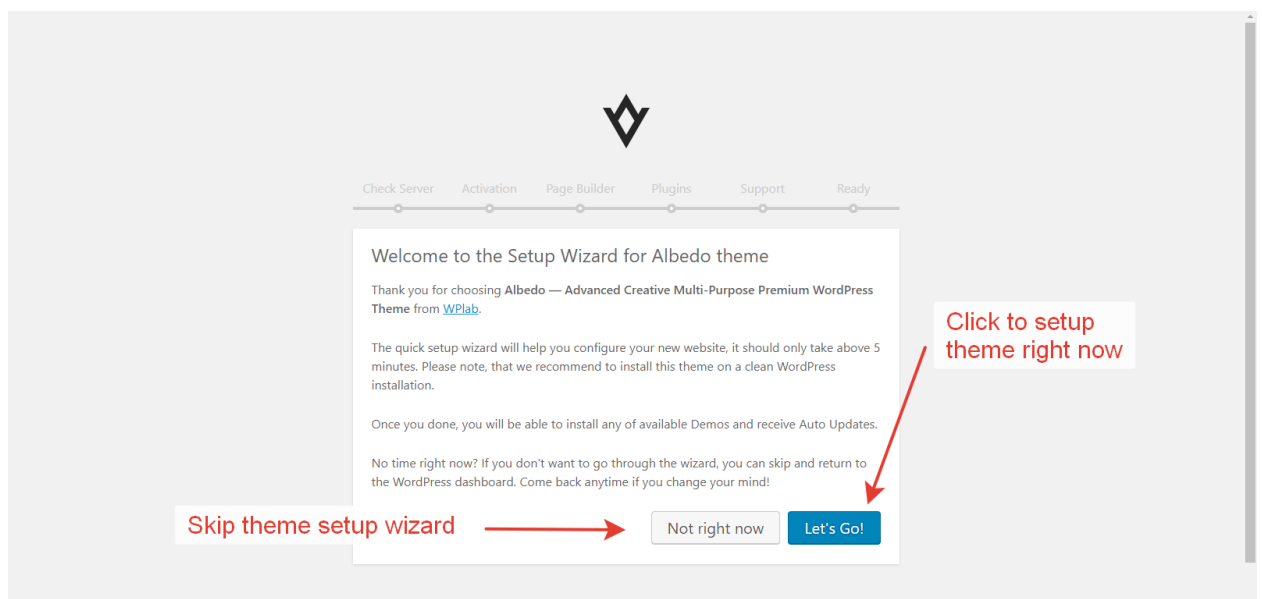
- Ask your hosting provider to increase file size limit or do that in your hosting control panel.
- Otherwise, try to install theme using FTP. Simply unzip the installable file and upload the theme folder via FTP into “your\_site/wp-content/themes/”.

*If above steps did not yield any results, please don't hesitate to address this issue directly to your hosting company. Since this is most likely a server-related problem, it should be resolved with your provider.*

Also you can order [Theme Installation Service](#), and we will install the theme, required plugins and chosen demo on your server!

## Setup Wizard

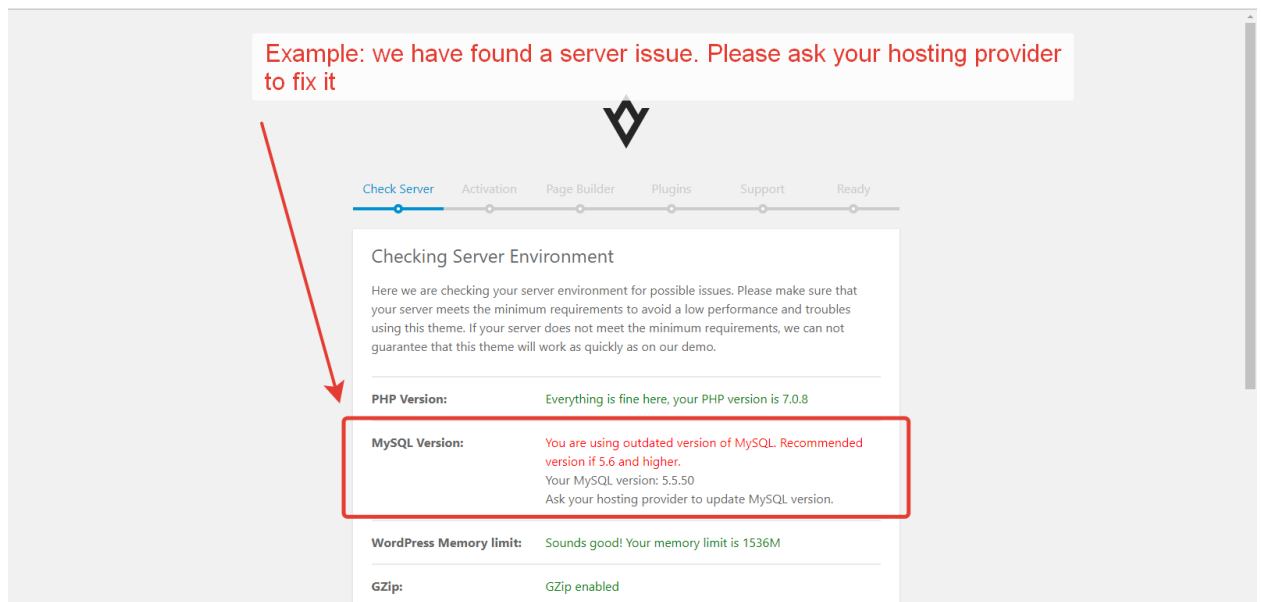
Once you activate the theme, you will be redirected to the “Albedo Setup Wizard” screen:



Click “Let’s Go” button to continue.

### ***Step #1: Checking Server Environment***

Here we check your server environment for possible issues. Please make sure that your server meets the minimum requirements to avoid a low performance and troubles using this theme. If your server does not meet the minimum requirements, we can not guarantee that this theme will work as quickly as on our demo.

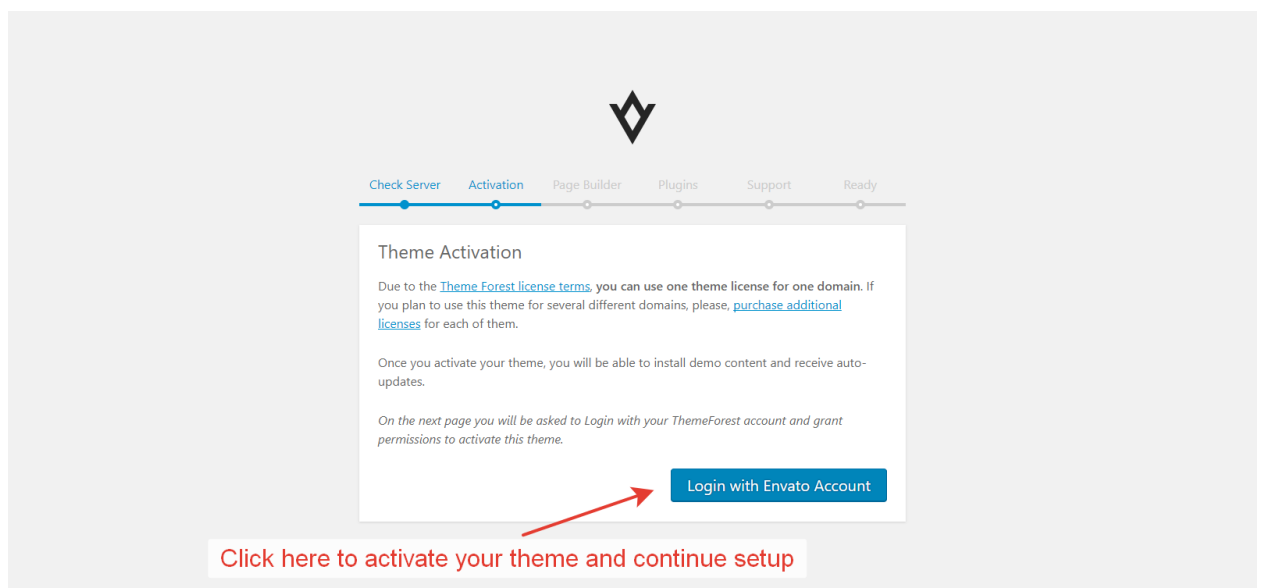


If any issues found, we recommend you to contact your hosting provider to resolve them. Then click “Continue” button.

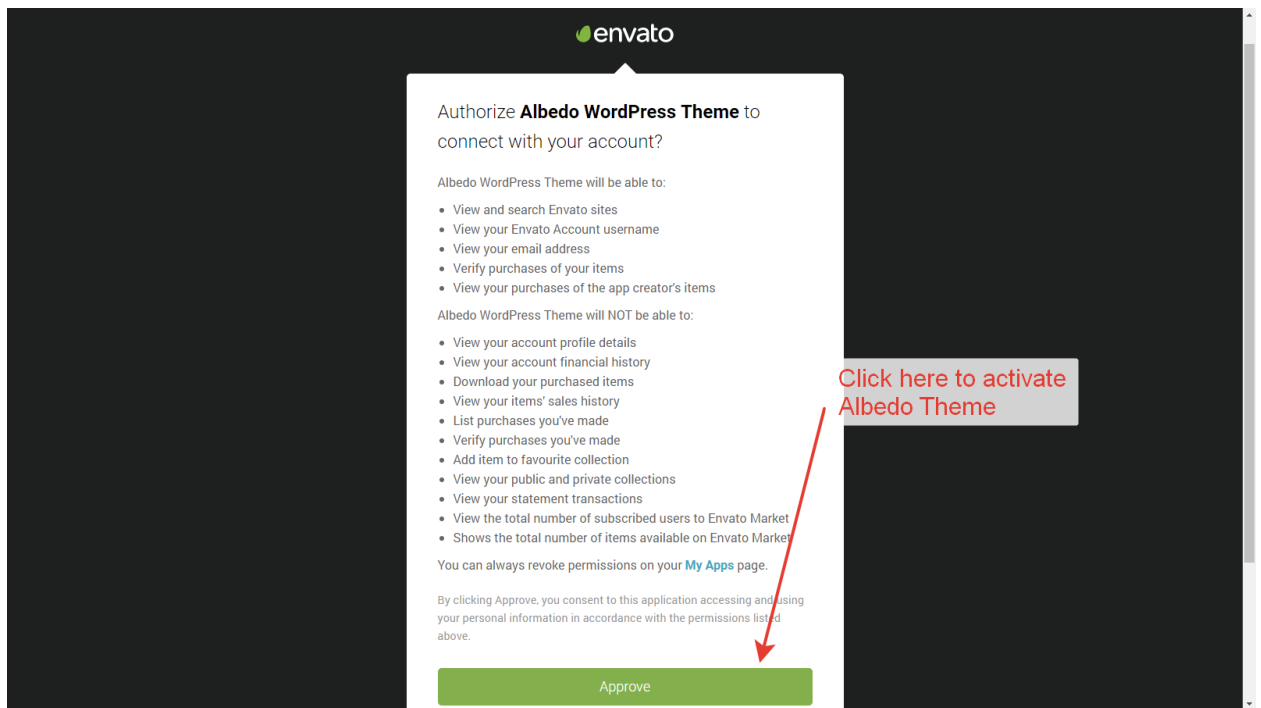
## Step #2: Theme Activation

Due to the [Theme Forest license terms](#), **you can use one theme license for one domain**. If you plan to use this theme for several different domains, please, [purchase additional licenses](#) for each of them.

To activate your theme click on “Login with Envato Account” button as on screenshot below.

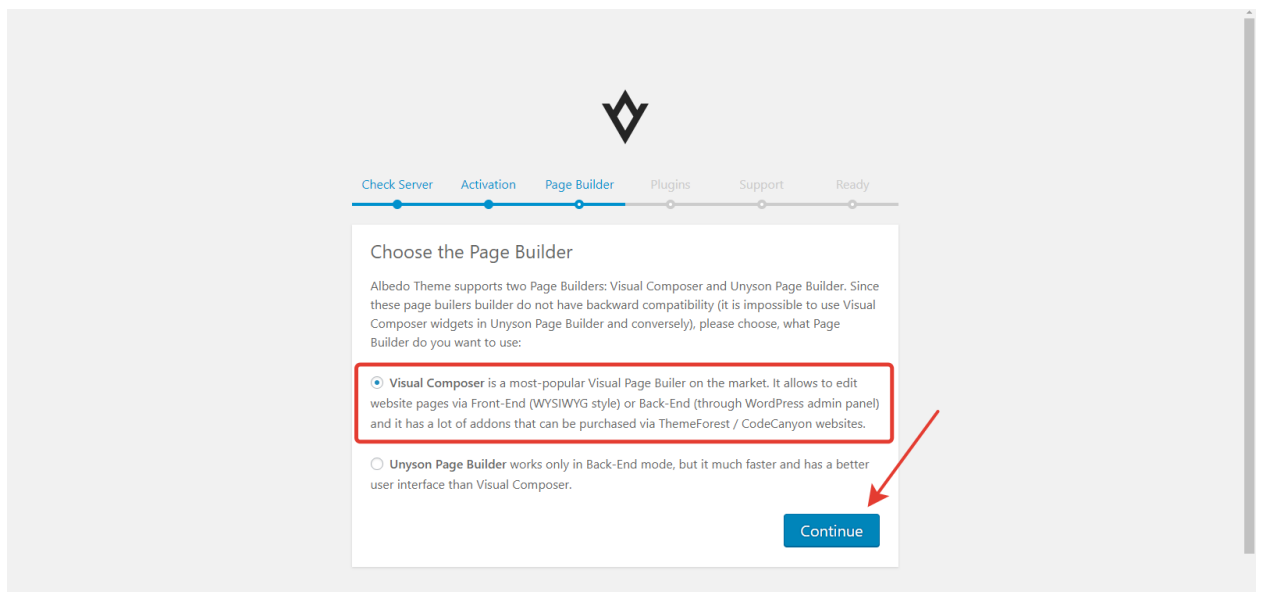


Once you click on it, you will be redirected to Envato, where you should authorize Albedo Theme Application to continue the setup.



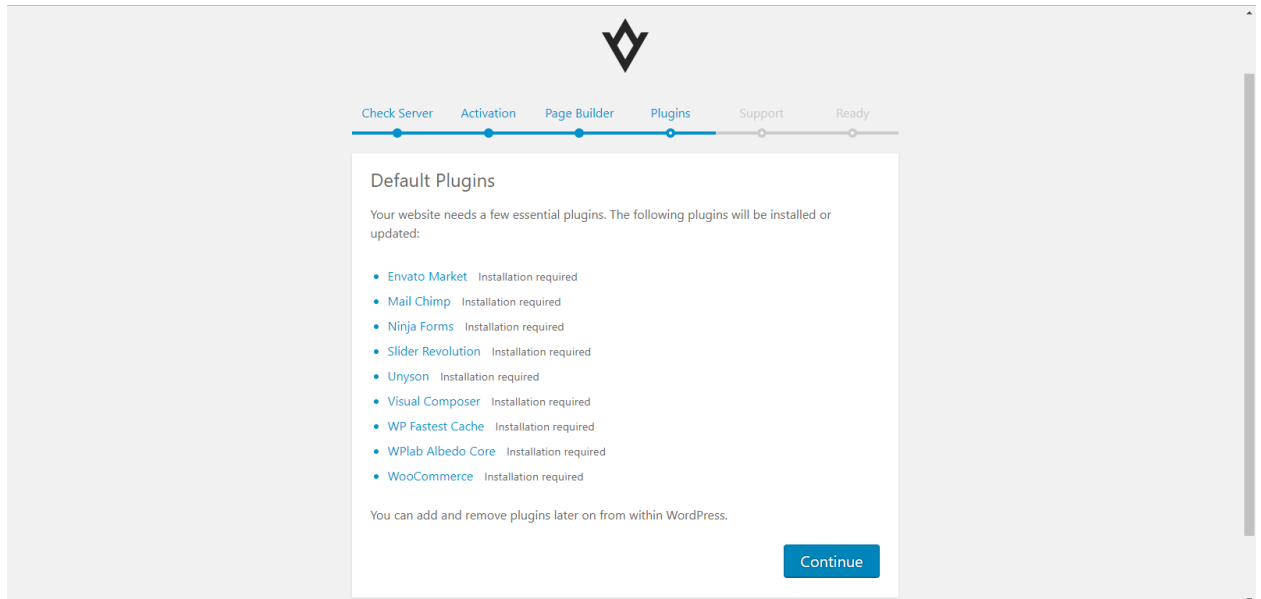
### **Step #3: Choosing Page Builder**

Albedo Theme supports two Page Builders: Visual Composer and Unyson Page Builder. Since these page builders do not have backward compatibility (it is impossible to use Visual Composer widgets in Unyson Page Builder and conversely), please choose, what Page Builder do you want to use on this step.



### **Step #4: Installing Required Plugins**

Albedo Theme requires installation and activation some of additional plugins. Also you can add and remove plugins later on from within WordPress admin.



### ***Step #5: Help and support***

This step explains what is support, what it included and how to get it. To continue setup, you should accept Terms and Conditions.

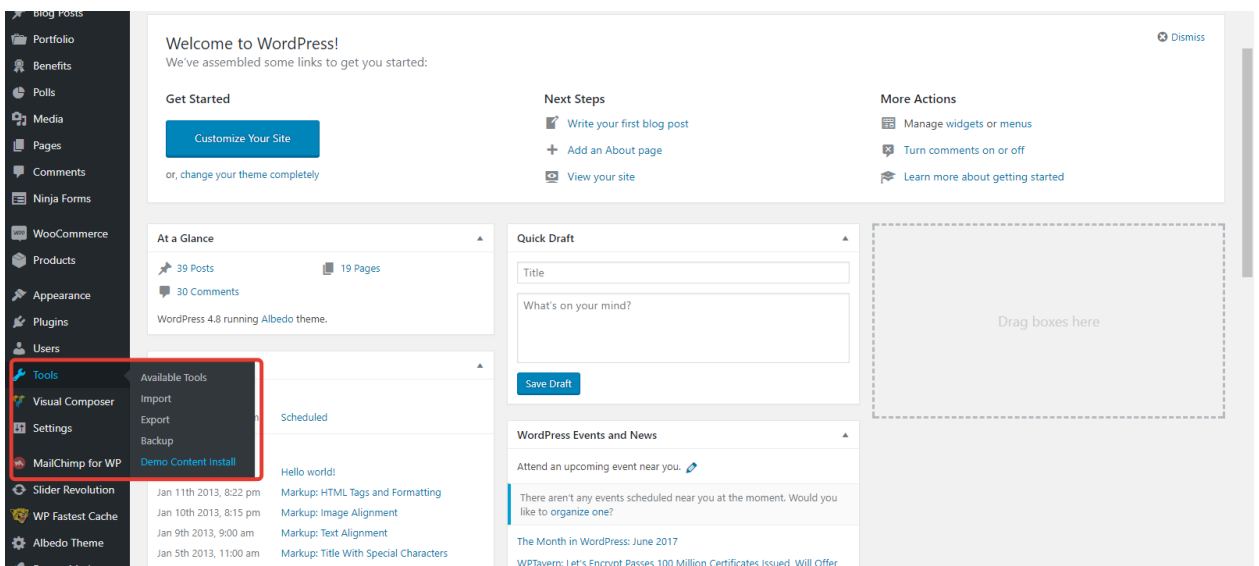
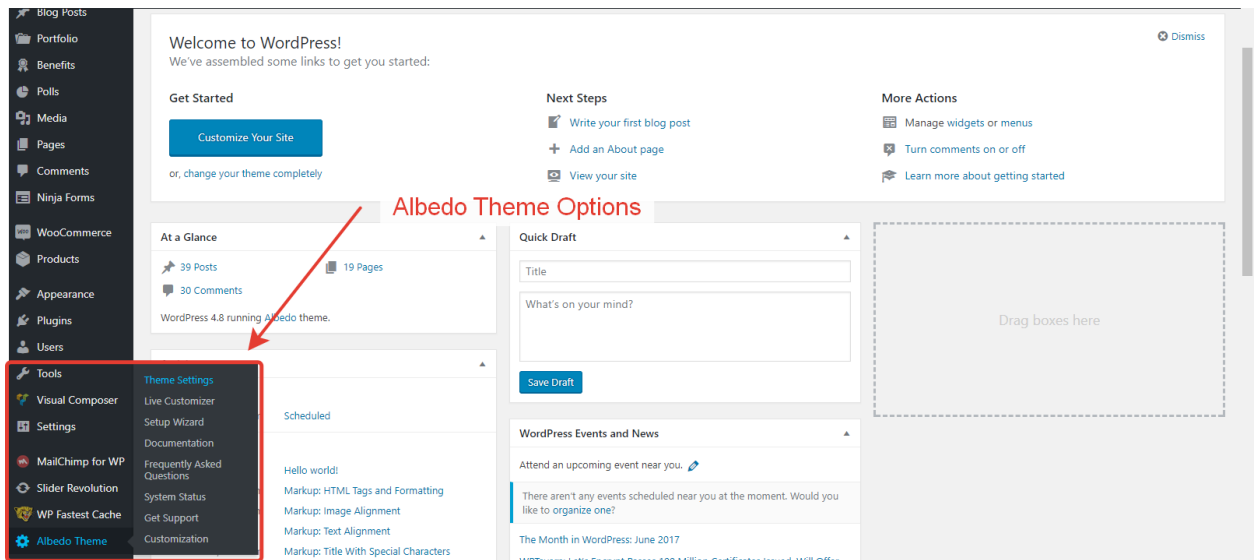
### ***Step #6: Finished!***

That's it, you have finished initial setup. Now you can install demo data, customize your theme and add real content.

## **First steps**

Once Setup Wizard finished, you will see additional options in your admin panel, here are:





## ***Demo data installation***

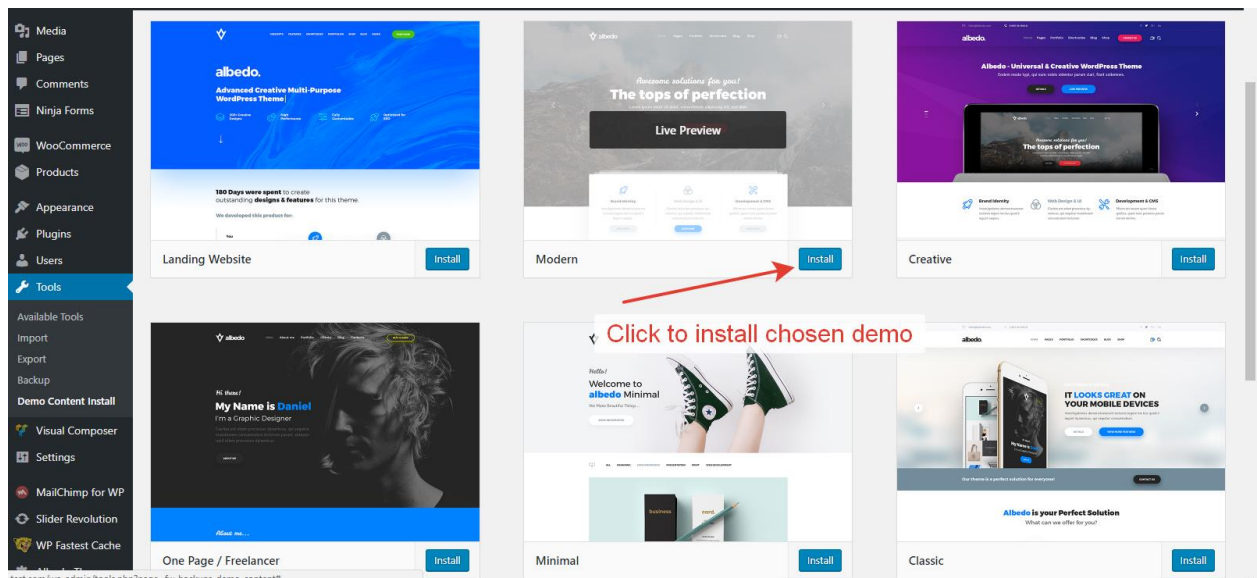
Now you're ready to install demo data. Read next article to learn how to do that.

# How to install demo data

Before you start, please check following:

- To install demo data, Unyson plugin should be active
- and Backups & Demo content Unyson Extension should be installed and activated

Go to WP admin > Tools > Install demo content screen, choose a demo you want to install and click on "Install" button.



## Troubleshooting

### PHP Zip error

If you get an error message about PHP Zip extension, contact to your hosting provider and ask him to enable PHP Zip extension.

### CURL error

If you get CURL error, contact to your hosting provider and ask him to enable CURL extension.

### Infinite loading / another errors

Please check [this article](#) to learn how to install demo data manually.

# How to update theme and plugins

## How to update Albedo theme

This theme can receive auto-updates through Envato Market plugin, and if you finished Setup Wizard step and activated your theme, you can be sure that it works and already active.

## How to setup Envato Market Plugin manually

Just save your Envato API Token in plugin's settings. You can generate your own API key by [signing into ThemeForest website](#).

Permissions needed

- ☒ View and search Envato sites
- ☐ View your Envato Account username
- ☐ View your email address
- ☐ View your account profile details
- ☐ View your account financial history
- ☒ Download your purchased items
- ☐ View your items' sales history
- ☐ Verify purchases of your items
- ☐ List purchases you've made
- ☐ Verify purchases you've made
- ☒ View your purchases of the app creator's items
- ☐ View your public and private collections
- ☐ View your statement transactions
- ☐ View the total number of subscribed users to Envato Market
- ☐ Shows the total number of items available on Envato Market

☒ I have read, understood and agree to the [Terms and Conditions](#).

Create Token

Then go to Envato Market Plugin admin screen, paste your Envato Token and click “Save” button. Now you can receive auto-updates for all of your purchased themes and plug-ins.

token will be used to communicate with the API.  
Development of this plugin is done on [GitHub](#). Pull requests welcome.

Settings

### Global OAuth Personal Token

OAuth is a protocol that lets external apps request authorization to private details in a user's Envato Market account without entering their password. This is preferred over Basic Authentication because tokens can be limited to specific types of data, and can be revoked by users at any time.

You will need to [generate a personal token](#), and then insert it below.

Token

Enter your Envato API Personal Token.

Save Changes

### Single Use OAuth Personal Tokens

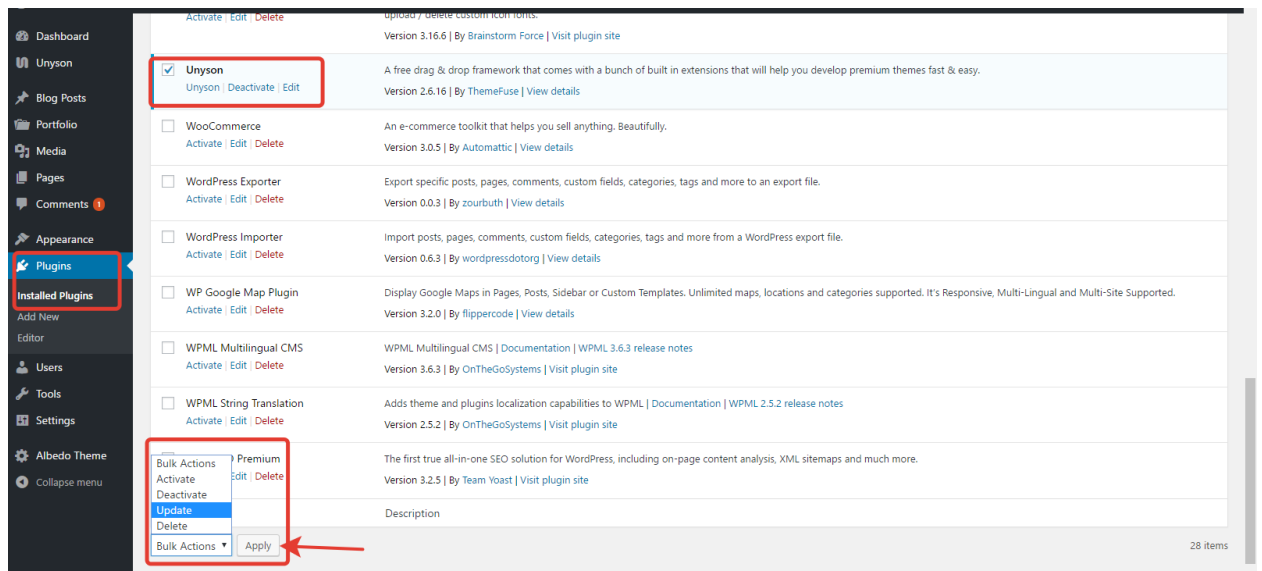
Add Envato Market themes & plugins using multiple OAuth tokens. This is especially useful when an item has been purchased on behalf of a third-party. This works similarly to the global OAuth Personal Token, but for individual items and additionally requires the Envato Market item ID.

Warning: These tokens can be revoked by the account holder at any time.

Envato Market Items

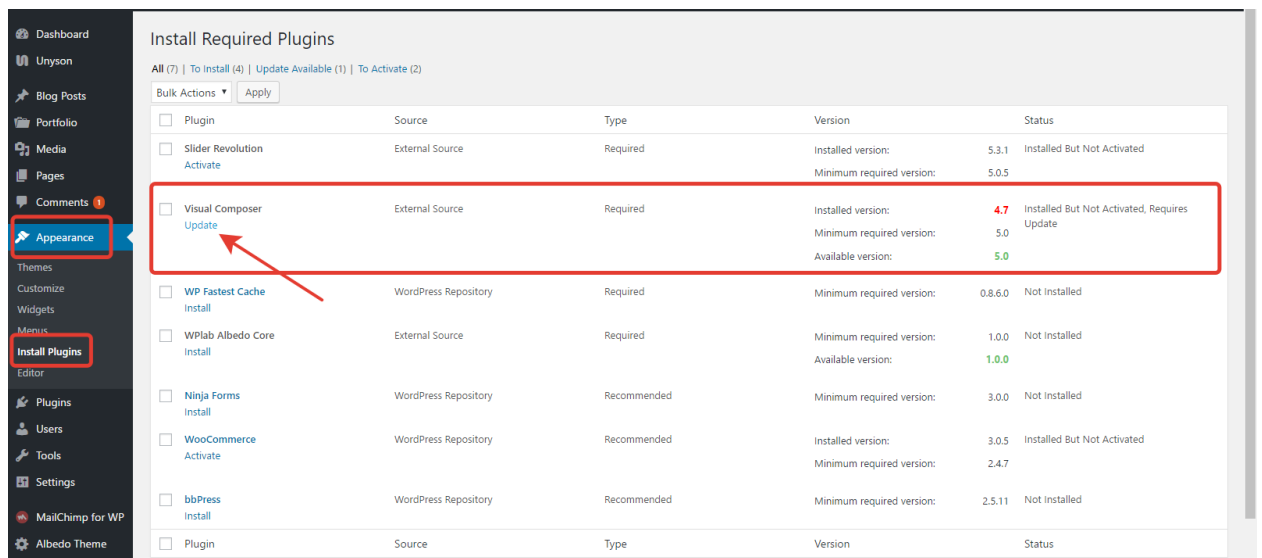
## How to update Freeware plugins

Freeware plugins (e.g. WooCommerce, Unyson, Polylang etc.) that included with a Theme [can be updated through Plugins admin screen](#).



## How to update Premium plugins

At this time, Premium plugins (Slider Revolution, Visual Composer etc.) can be updated using Appearance > Install plugins screen.



## Bundled plugins license

Please note, that we can not provide you purchase codes for any of premium bundled plugins due to license / copyright rules (e.g. Visual Composer, Revolution Slider). Many themes sold on ThemeForest come bundled with premium plugins from CodeCanyon.

A plugin is an additional component that offers functionality and features beyond a typical WordPress installation. Theme authors (who sell the themes) may choose to include certain plugins (such as Visual Composer, Revolution Slider or

other Page Builder plugins) within their item to add these special functions and features to the theme package.

### ***What are bundled plugins?***

Bundled plugins offer the same core features and functionality as the standalone version of the item on CodeCanyon.

Some plugins may ask for a purchase code for registration/activation once installed, however, you can simply ignore these messages as bundled plugins do not require activation or registration. The plugin will still work as intended with the theme once the theme has been activated/registered.

When a plugin is updated, the theme author will include the latest version of the bundled plugin with their next theme update. So you can easily update the bundled plugin when you next update your theme.

### ***What's the difference between a bundled and a standalone plugin?***

There are a few basic differences between plugins that are purchased separately and those that come bundled with a theme.

#### **Standalone (or separately purchased) plugins:**

- Come with their own individual license
- Can be used independently, with any theme
- Come with their own purchase code, which may be used to activate the plugin and remove the “Activation” message
- Can be updated from CodeCanyon as soon as a new plugin version is released
- Comes with 6 months of item support from the plugin author, with the option to extend the support period

#### **Bundled plugins purchased as part of a theme from a theme author:**

- Can only be used under the same license as the theme they came with (they cannot be extracted or used with other themes)
- Are supported by the seller of the theme (the theme author), under Item Support for the theme during your support period
- Are updated when a new version of the theme is released

Generally, bundled plugins can provide added convenience and value to a theme purchase, saving you money and the time spent seeking out and purchasing the plugins on your own. However, if you think you might want to use the plugin in another theme or by itself, or you might benefit from receiving direct updates and developer support, it may be worthwhile purchasing the plugins separately.

[Official Envato Policy regarding Bundled Plugins and their licenses.](#)

## Menus

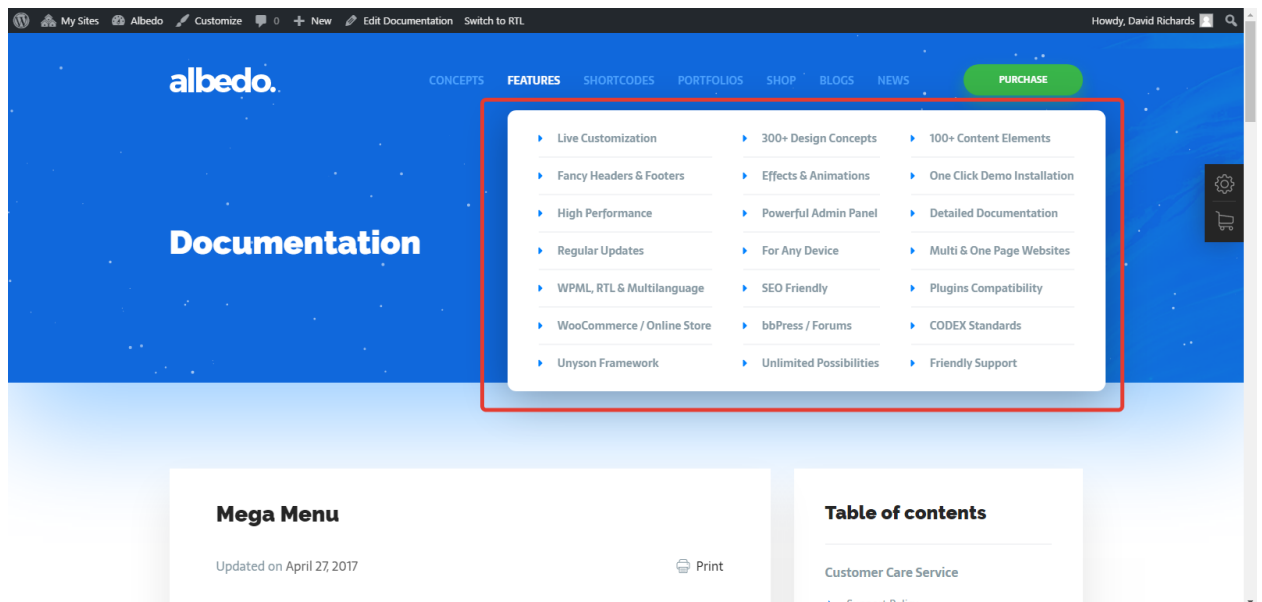
Albedo Theme supports unlimited number of WordPress Menus, the basics can be found in [WordPress Documentation](#). Also it is easy to Google Video Lessons on How To Use WordPress menu, [for example](#). However, the theme provides additional featured to the default WordPress Menus, you will learn about them in next sections.

## Mega Menu

**IMPORTANT:** These settings are available, only if Unyson Mega Menu extension is active.

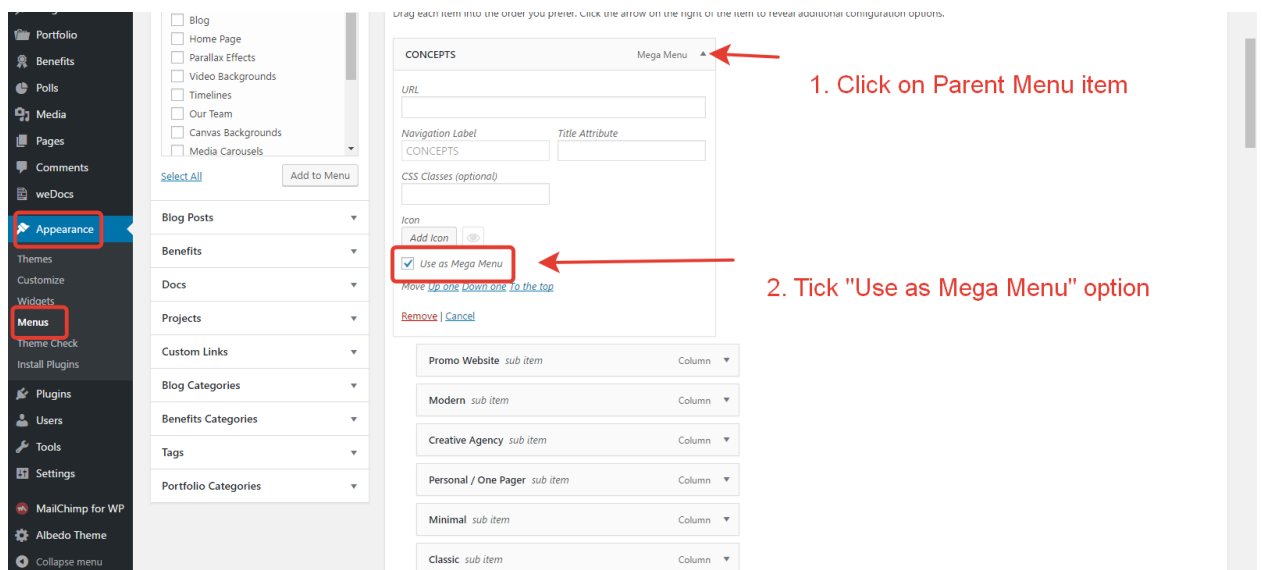
### ***What is mega menu***

Mega Menu allows you to display your menu in several columns instead of one, and following screenshot displays what is Mega Menu:

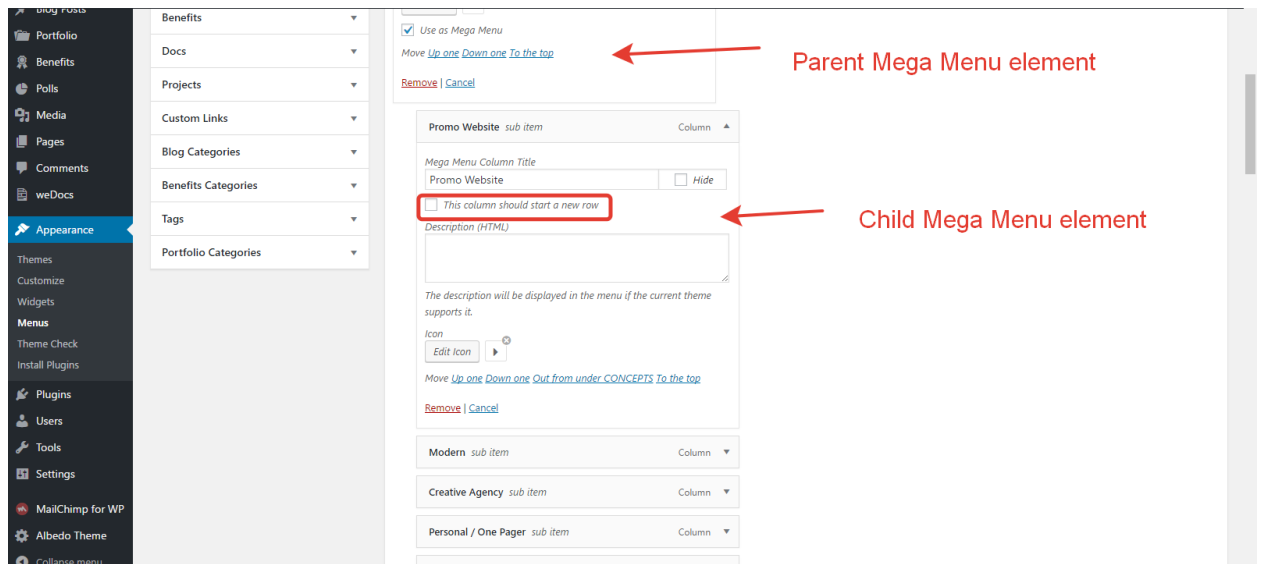


## How to create Mega Menu

Navigate to WP Admin > Appearance > Menus screen, choose parent menu element and tick “Use as Mega Menu” option. This menu item should have child elements.



Then open child item settings, and find new option called “This column should start on a new row”.



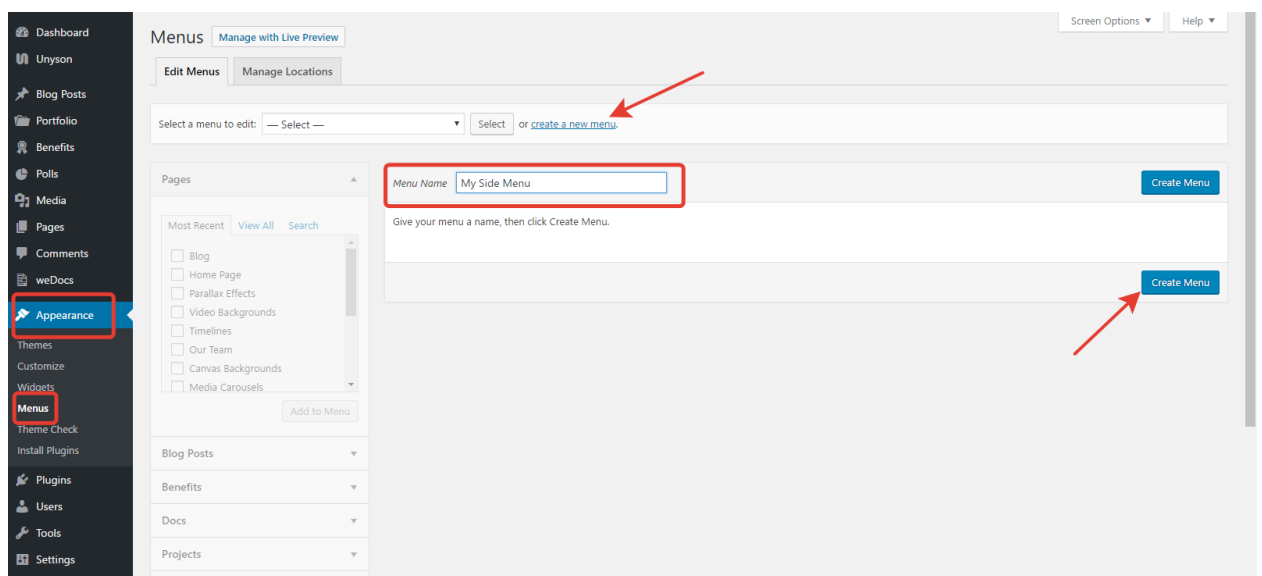
To move Mega Menu Child element on a new row, tick this option and save your menu. For example, if you want a Mega Menu in 3 columns, each 4th element should have “This column should start on a new row” option ticked.

## Side Menus

Theme allows to create additional side menus, e.g. this page has “Table of contents” on the right. To create Side Menu, follow these steps:

### **Create new menu**

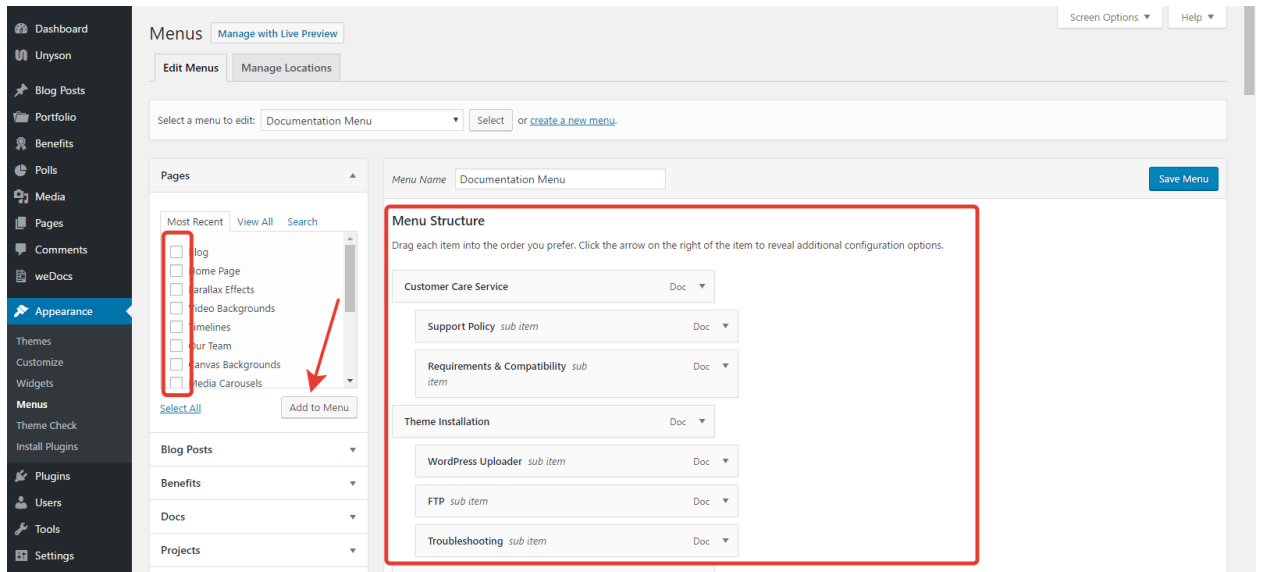
Go to WP admin > Appearance > Menus screen and create new menu.





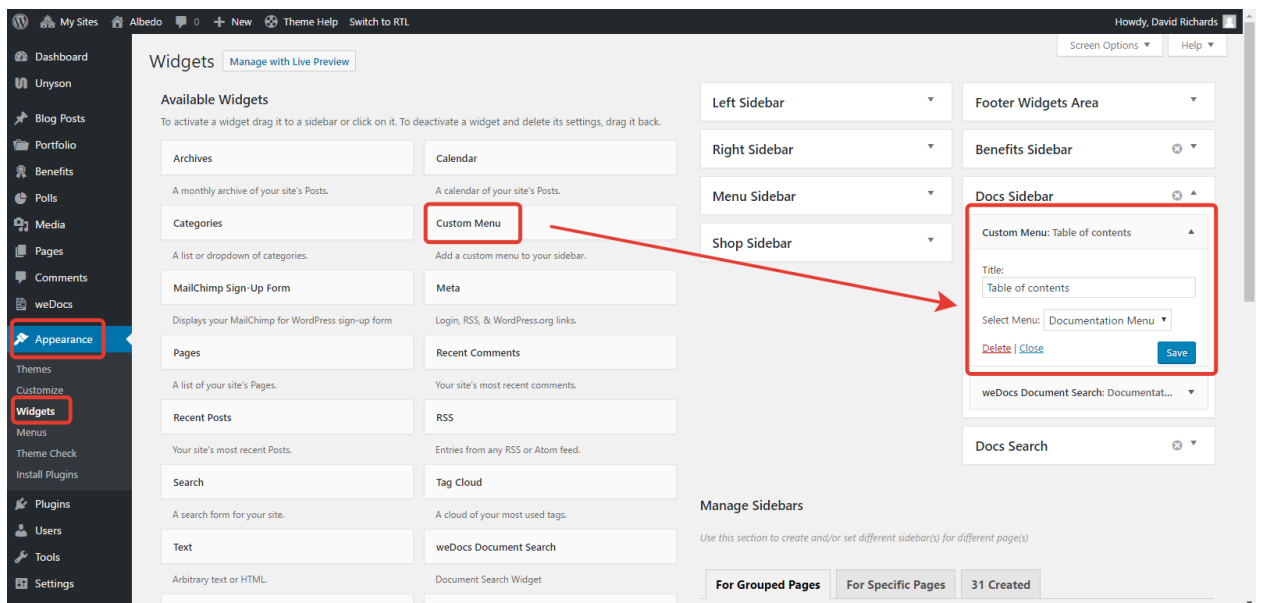
## Add menu elements

Add some menu links and save your menu.



## Add menu widget to the side widget

Navigate on WP admin > Appearance > Widgets screen and add “Custom menu” widget to any of available sidebars, then choose your menu in Settings and save Widget Options.



# Menu for One-Page Website

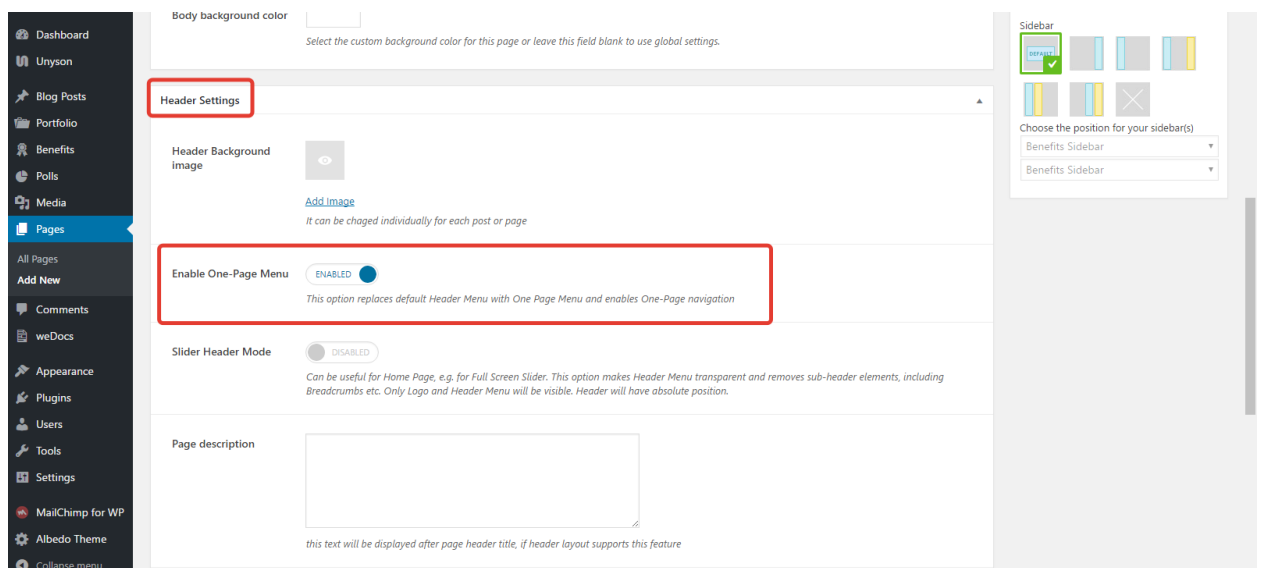
This article explains how to create One Page Navigation for a website.

## 1. Create new page

In all such cases, where you might need one-page navigation, you should start from creating a page with the necessary sections. Navigate to WP admin > Pages > Create new page screen.

## 2. Add few page Sections

Using Visual Composer or Unyson Page Builder, add few sections and assign unique ID's for them in Section / Row Settings. For example, our sections IDs will be: home, about-us, contact-us. Add some content inside sections, enable One Page Menu in “Header Settings” metabox and save the page.

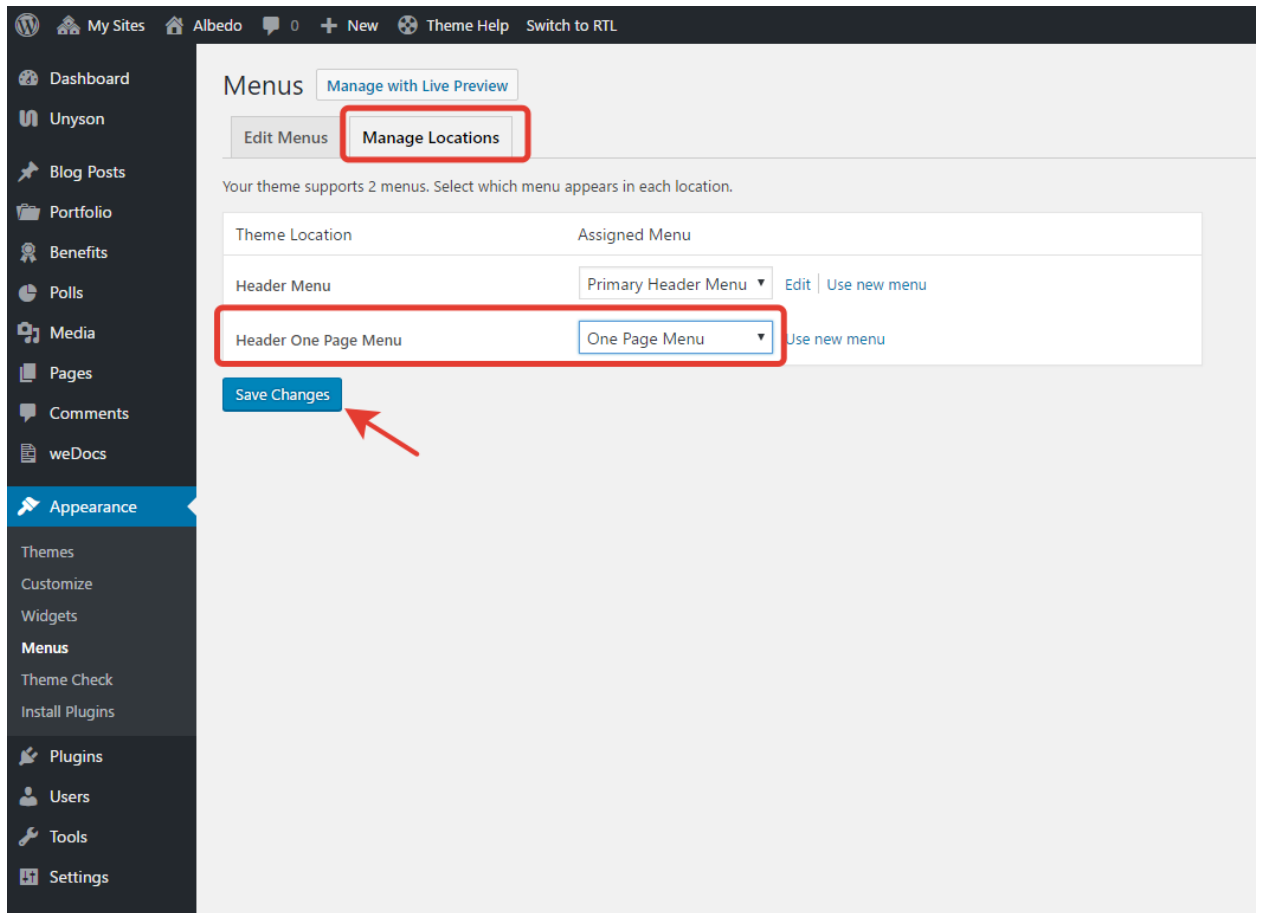


## 3. Create new menu

Using WP admin > Appearance > Menus screen, create new menu and call it “One Page Menu”. Using “Custom links” metabox, add Menu Elements in a following format for each sections: #!/home, #!/about-us, #!/contact-us and save your menu.

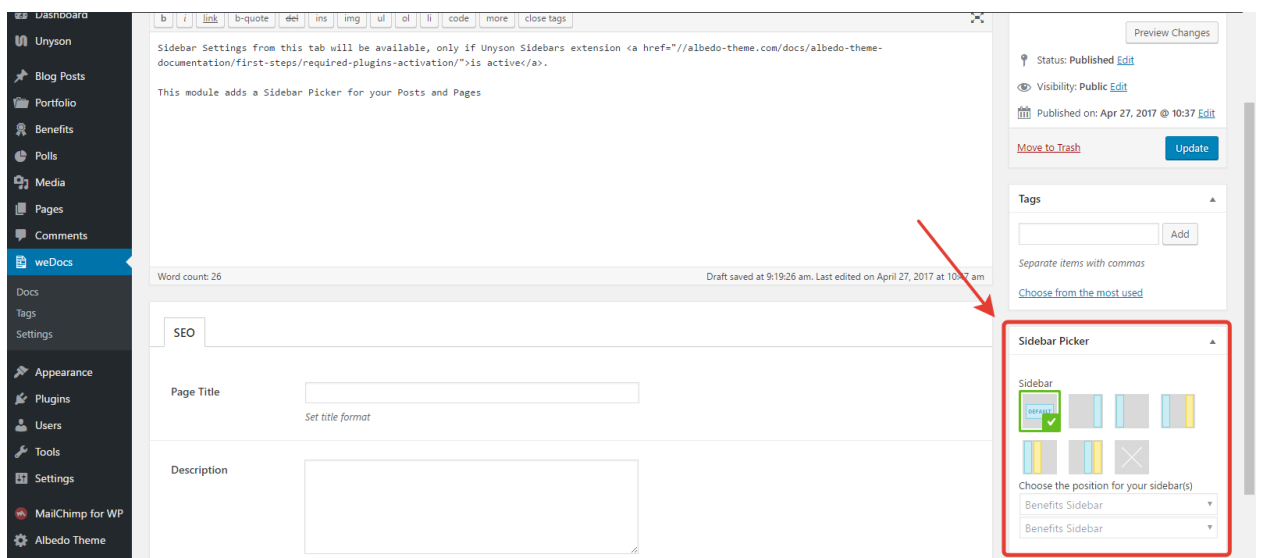
## 4. Assign One Page Menu

Using “Manage Locations” tab, assign newestly created menu to “Header One Page Menu” location

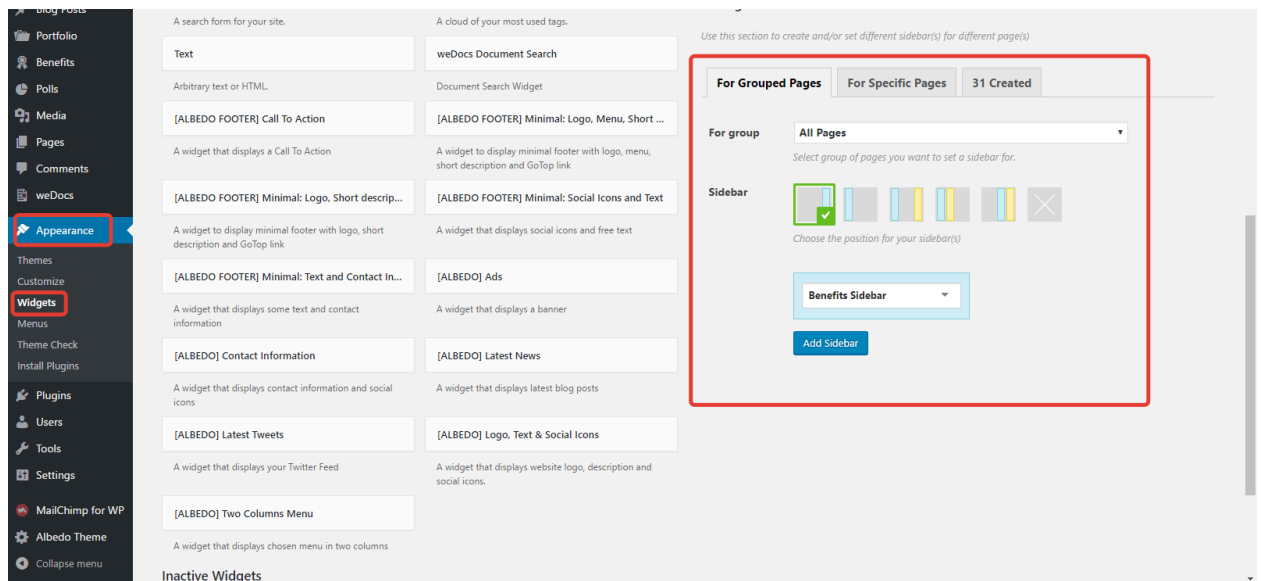


# Sidebar & Widgets

Sidebar Settings are available, only if Unyson Sidebars extension is active. This module adds a Sidebar Picker for your Posts and Pages:



and additional Sidebar Settings in WP Admin > Appearance > Widgets screen:



These options allow you to change Sidebar Position for Archive templates / posts / pages and create your own Widget Areas. Currently Albedo Theme supports 25 widgets, and here are some useful articles for Beginners:

- [WordPress Widgets](#)
- [How to Add and Use Widgets in WordPress](#)

## Visual Composer Page Builder

[Visual Composer Plugin](#) is an easy to use drag and drop page builder that will help you to create any layout you can imagine fast and easy. It works in backend and front-end modes, has many Layout / Page Elements and its functionality can be extended using Addons.

Albedo Theme provides Visual Composer plugin as a part of theme, so you can use it to build pages on your website without additional licenses. This plugin has a great documentation and video tutorials, you can learn more by following these links:

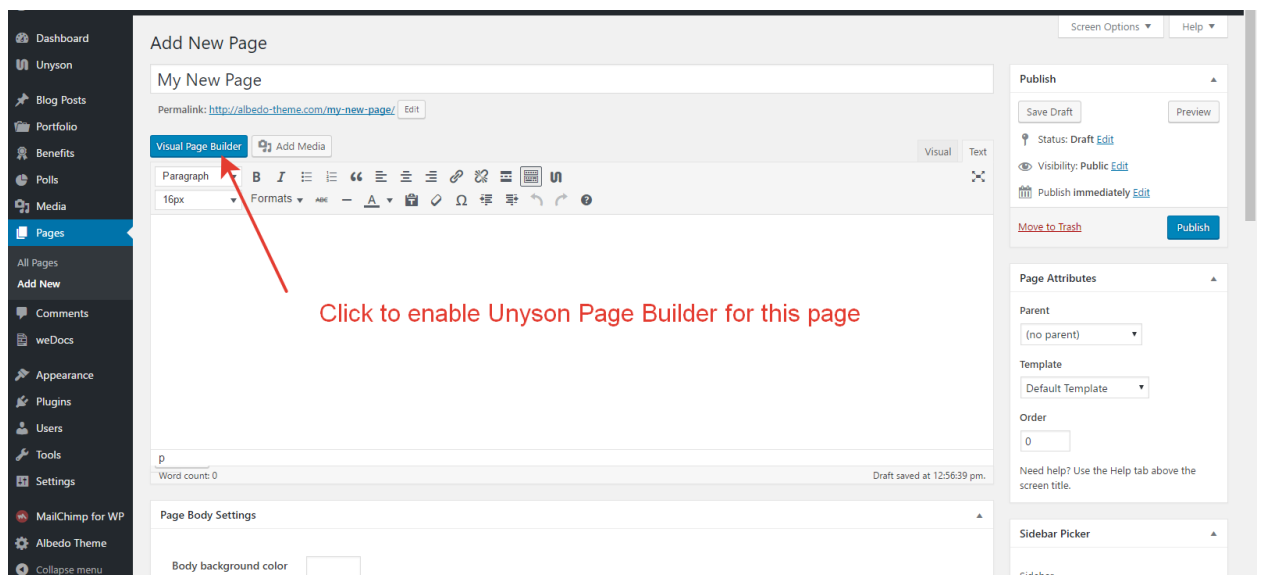
- [Official documentation](#)
- [Video Tutorials](#)

# Unyson Page Builder

Unyson Page Builder is a light and easy Visual Page Builder that works only in Back-End mode. If you don't have "WYSIWYG" priority, it is a best choice for a stability and performance of your website.

## Page Layout, Rows and Columns

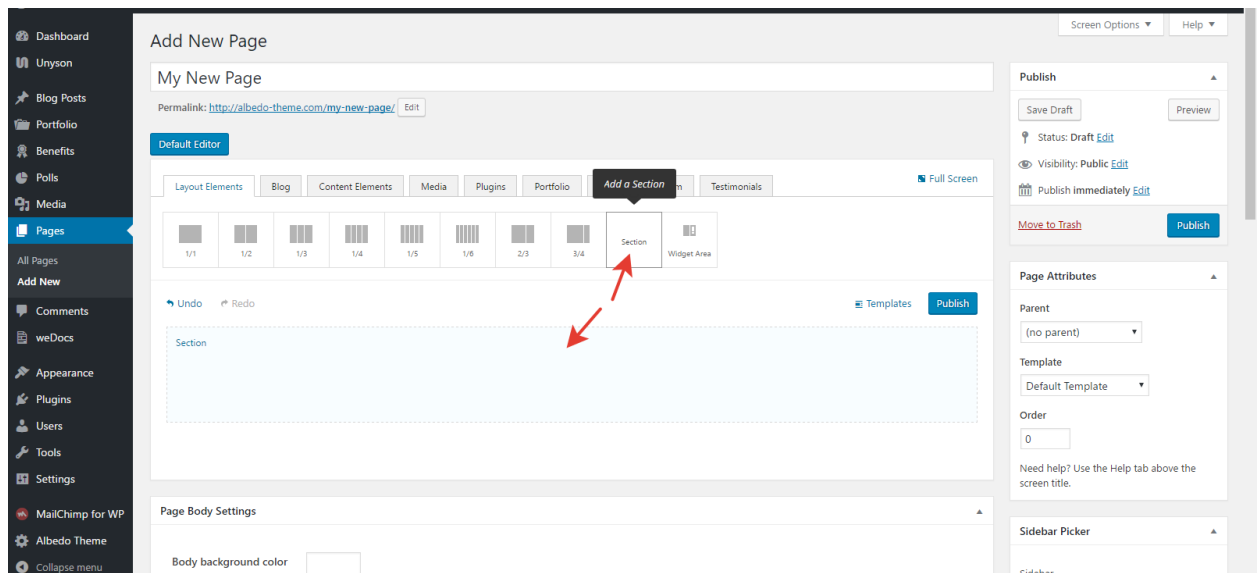
To build a page layout using Unyson Page Builder, switch your editor to "Visual Page Builder".



Once you do that, default page editor will be switched into Visual Editor, and we will be able to build a custom layout. Let's study Layout Elements.

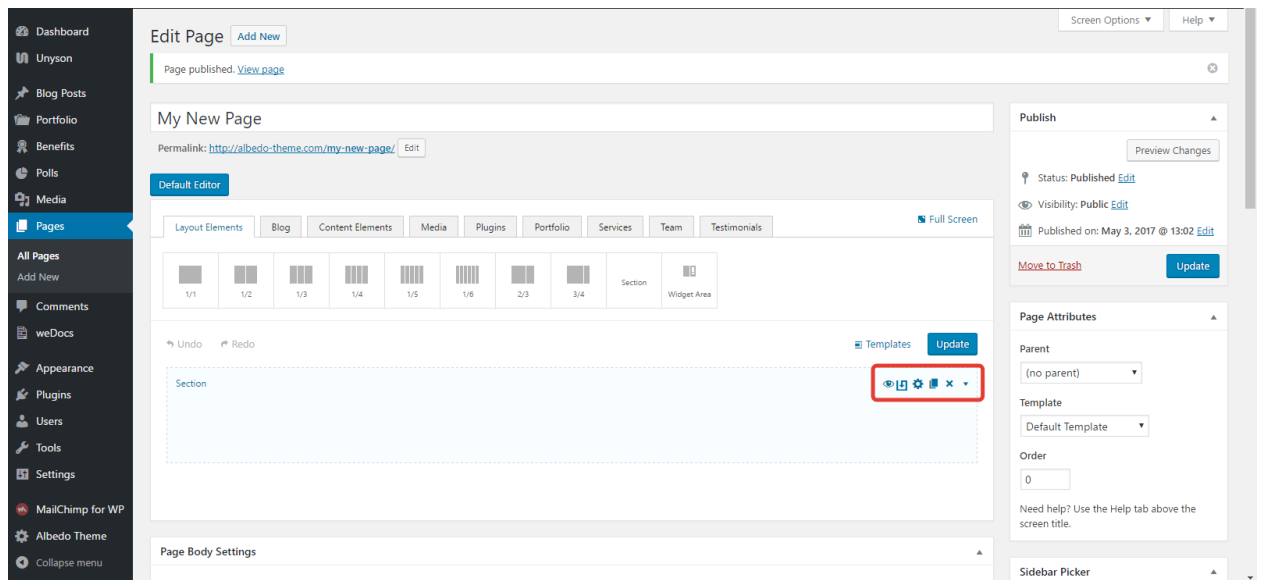
### ***Page Sections***

Section (row) – is a container for columns. To add a section, click on "Section" icon in "Layout Elements" tab.



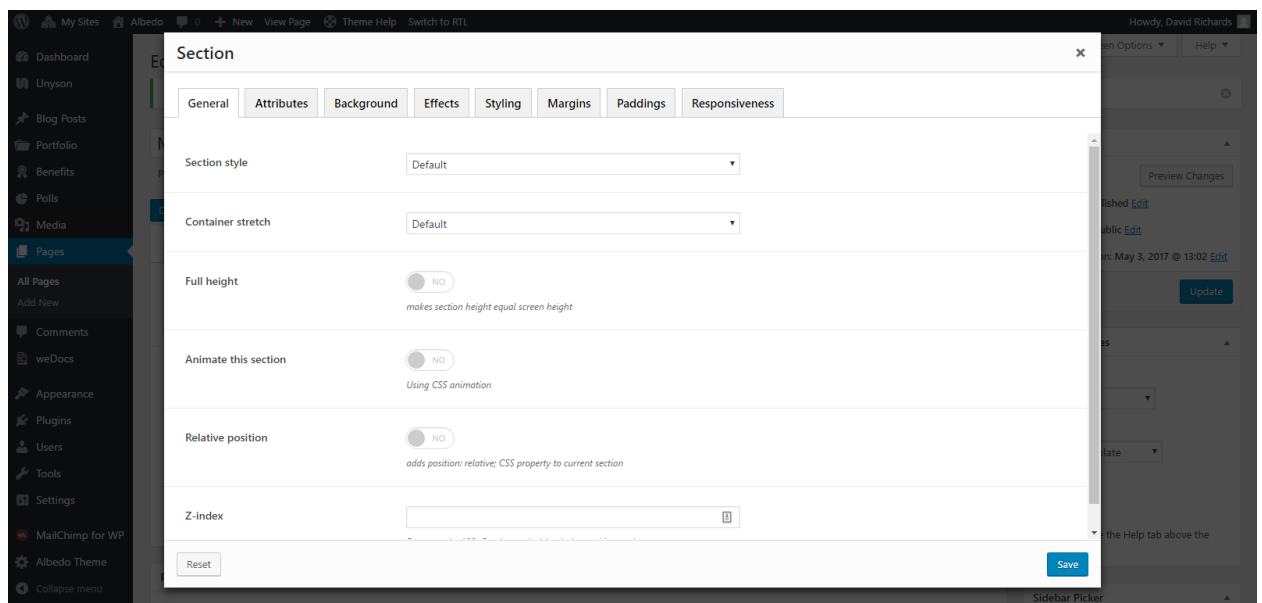
When you hover a mouse on section, some additional icons will be displayed, here are they:

- **Hide / Show** – allows to temporary hide a sections and all it's content from a front-end part. This option may be useful when you just need to hide section from a page for some time, but you don't want to delete it.
- **Save as template** – allows to save section with it's content as a template. Then you can load already saved templates when you build a new page and want to use one of previously created sections.
- **Edit** – all of Page Builder elements have this icon, it opens additinal settings for current section / element.
- **Duplicate** – duplicates a section with it's settings and content inside.
- **Remove** – removes a section and it's content inside.
- **Collapse** – allows to collapse or expand section. Useful option if you have a lot of different sections on the same page.



## Section Settings

Section Element has additional settings (e.g. you can change Background Color / Image, animate section and add cool effects), they can be changed when you click on “Settings” icon



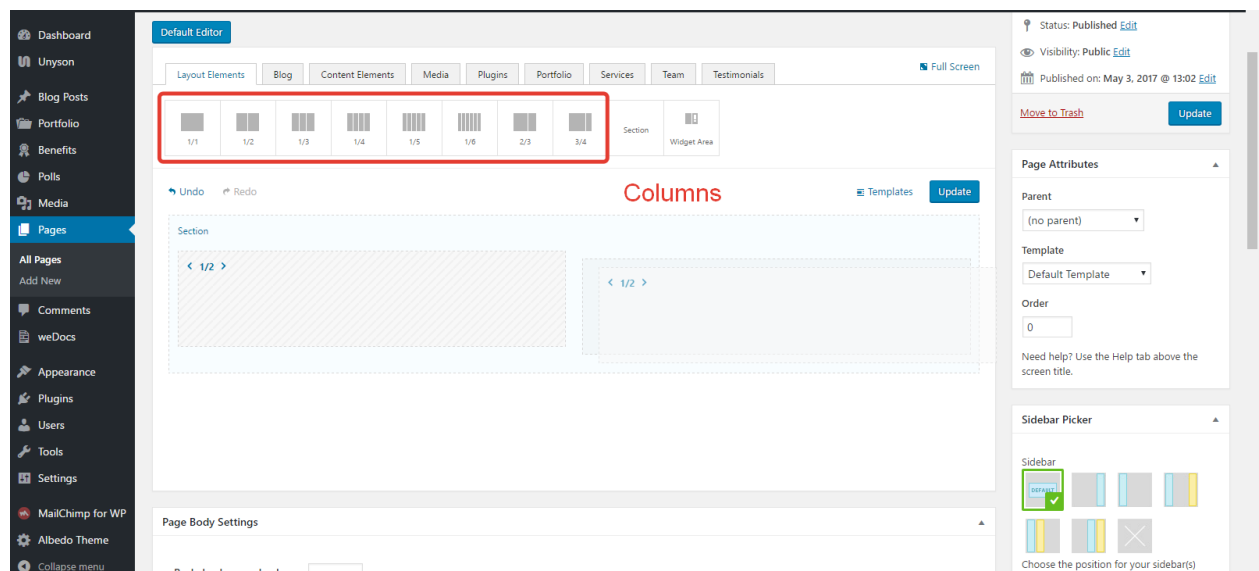
Settings explanation:

- **General** - Allows to change section style, Container stretch, Section animations and some of CSS styles
- **Attributes** - Allows to add unique section ID or custom CSS classes. Unique section ID is important for a One Page Navigation.
- **Background** - Allows to change section background color, set Background Image and change it's style

- **Effects** - Allows to add section overlay, parallax and canvas effects
- **Styling** - Allows to change additional styles like borders, shadows, border radius etc.
- **Margins** - Allows to set custom section margins for different devices (desktop / mobiles).
- **Paddings** - Allows to set custom section paddings for different devices (desktop / mobiles).
- **Responsiveness** - Allows to manage section styling for different devices.

## Page Columns

You can build different multi-column layouts using Column Element. Add several columns and drag them inside previously created Section. Remember, that Columns, like any Page Builder Element have additional style settings.



All done! We've just created new 2 columns layout and now we can add some content inside.

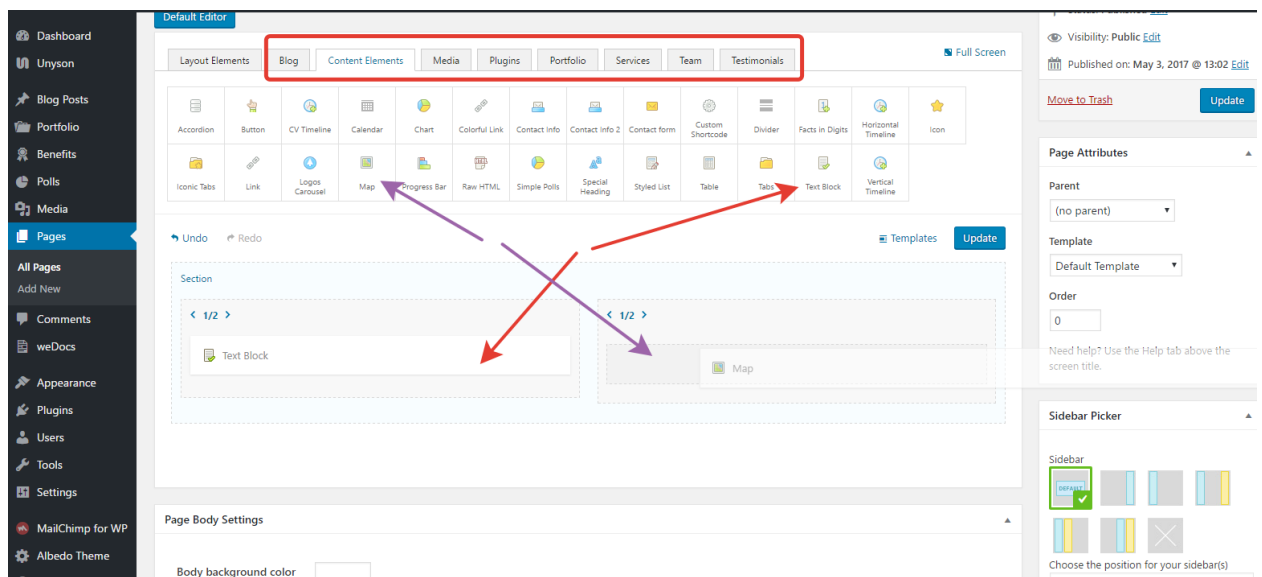
## Page elements / shortcodes

Unyson Page Builder has many Content Elements, they are grouped on following tabs:

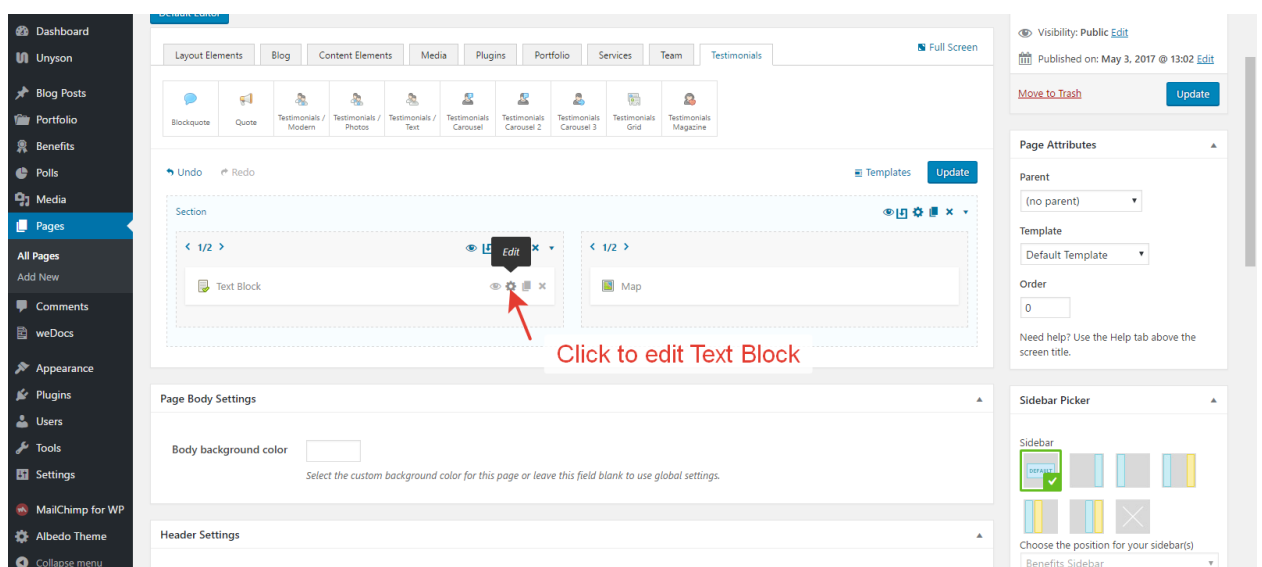
- **Content Elements** - Can be used to build a page with some content. They are: Text Block / Headers / Tables / Accordions etc.
- **Media** - Contains Media Shortcodes, e.g. Image Carousels / Galleries / Videos



- **Plugins** - These elements allows to add a data from third-party plugins, e.g. Sliders / Forms / Documentation
- **Blog** - Elements to display Blog Posts in different styles
- **Portfolio** - Elements to display Portfolio Projects in different styles
- **Services** - Elements to display Services and Benefits in different styles
- **Team** - Elements to display Team in different styles
- **Testimonials** - Elements to display Testimonials in different styles



Any of Page Element has it's own settings, you can access them by clicking on "Settings" icon:

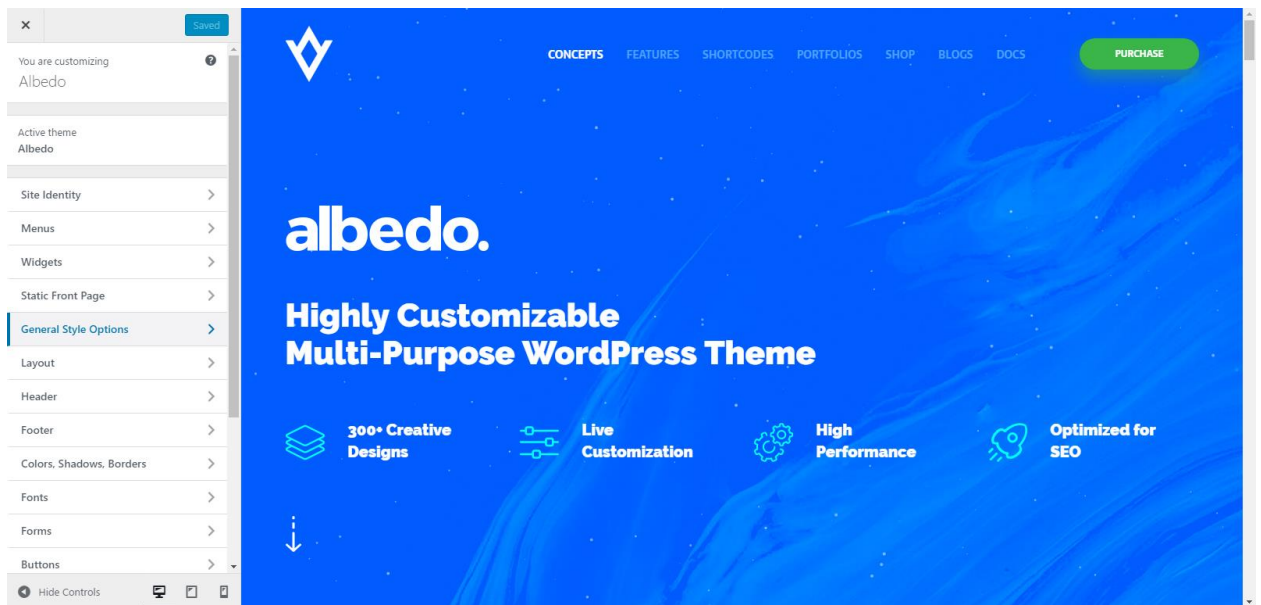


Of course, we prepared a lot of demos! Just install demo data and then copy / move / modify any of layout in few clicks using build-in Unyson Template Manager.

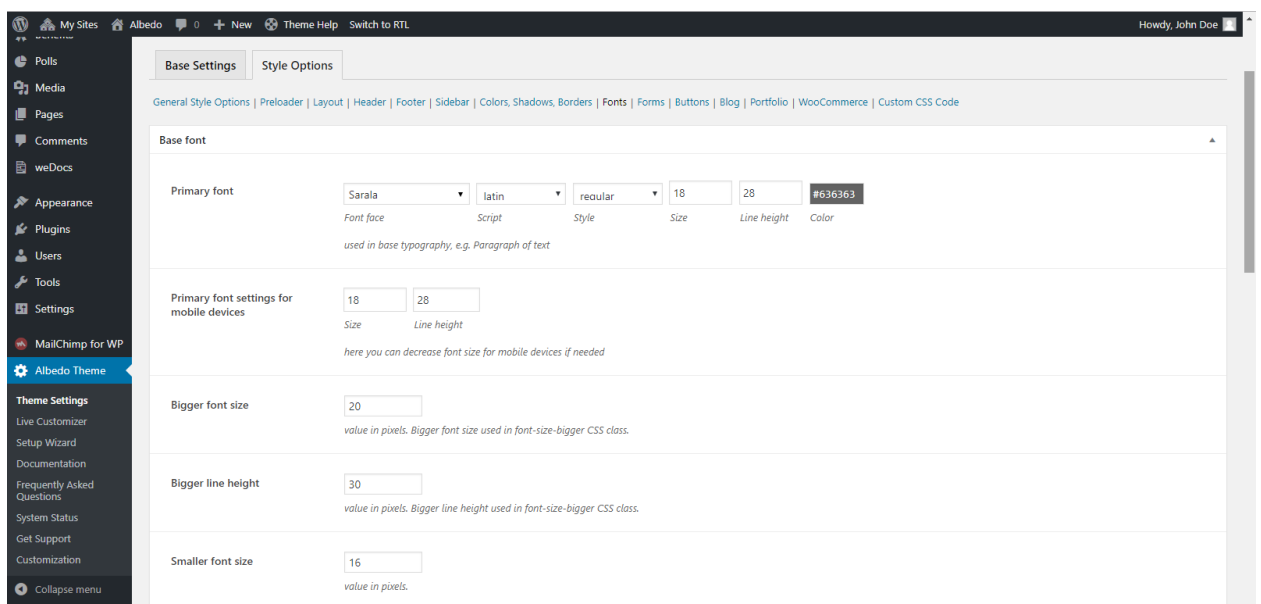
# Theme Customization

Albedo theme is the most customizable theme on the Market! You can customize your website in two ways (choose more convenient for yourself): using Native WordPress Live Customizer or Theme Options Panel.

To access Live Customizer, go to WP Admin > Appearance > Customize screen.



To access Options Panel, go to WP Admin > Albedo Theme > Theme Settings > Style Options.

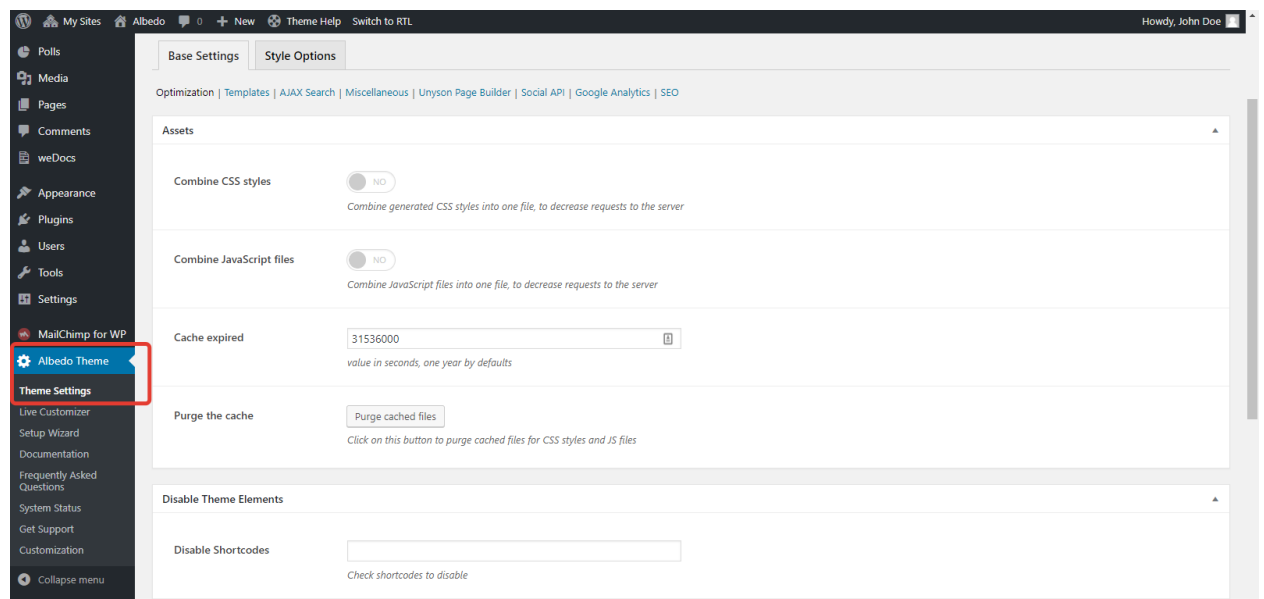


Both of these panels have absolutely identical options, the only difference is that when you change any setting in Live Customizer, you see the changes immediately on the preview side. For Live Customizer we recommend to use Opera or Firefox browser (since this theme has too much customization settings, Chrome Users may notice a slow behaviour of Live Customizer).

The titles of tabs and each option speaks for itself, so it does not need additional extended description.

# Theme Settings Guide

Theme Options panel can be found in “Albedo Theme” menu item in WordPress admin. If you don’t see this sub-menu element in “Albedo Theme” menu, please make sure that you installed and activated Unyson Framework plugin.



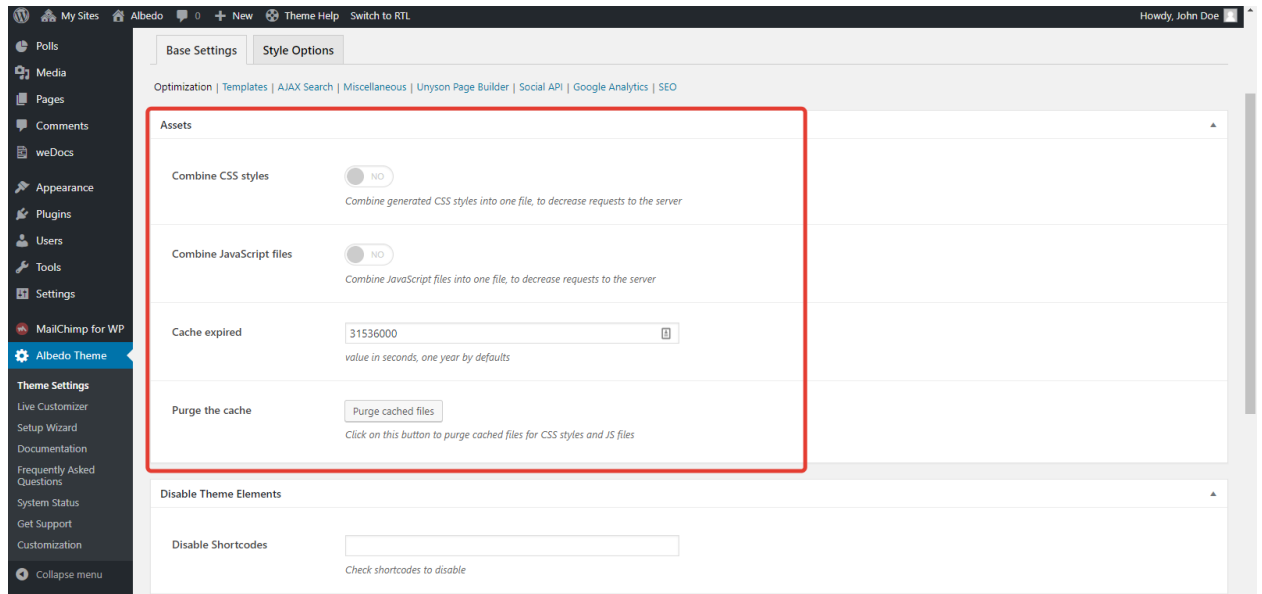
It is divided into two parts: **Base Settings** and **Style Settings**. We will talk about “Style Settings” later in “Theme Customization” section of this documentation. Base settings panel has following tabs:

## Optimization

This tab contains useful tools to make your website faster and minimize server load. We recommend to use these settings with a good hosting, CDN and any of

WordPress Cache Plugin to achieve the highest performance. More information about website optimization, [can be found in this article](#).

## Assets



- **Combine CSS Styles** - Option combines generated CSS styles into one line, to decrease requests to the server. Also you can paste IDs for CSS files that should be excluded from combining, one style per one line
- **Combine JavaScript files** - Option combines generated JavaScript files into one line, to decrease requests to the server. Also you can paste IDs for JavaScript files that should be excluded from combining, one script per one line
- **Cache expired** - Theme caches some requests and dynamically generated styles. Here you can change a cache time in seconds, 1 week = 604800 seconds.
- **Purge the cache** - By clicking of “Purge the cache” button you will purge cached files for CSS styles and JS files

## Disable Theme Elements

- **Disable Shortcodes** - Start typing shortcode name to disable it, e.g. “Benefits carousel”. We recommend to disable unused shortcodes once you finish your website to increase website loading speed.
- **Disable Custom Post Types** - Here you can disable unused Custom Post Types, e.g. Benefits

## Customizer Optimization

In some cases you may notice a slow behaviour, it is related to the lot of available options and browser memory (e.g. you have installed many browser extensions or many tabs are open at same time). Here you may disable some sections to speed-up the customizer. Disabling a section will not remove options, it simply hides the section to make customizer faster, and at this time, all of options will be not hidden on Customizer Tab in Theme Settings Panel.

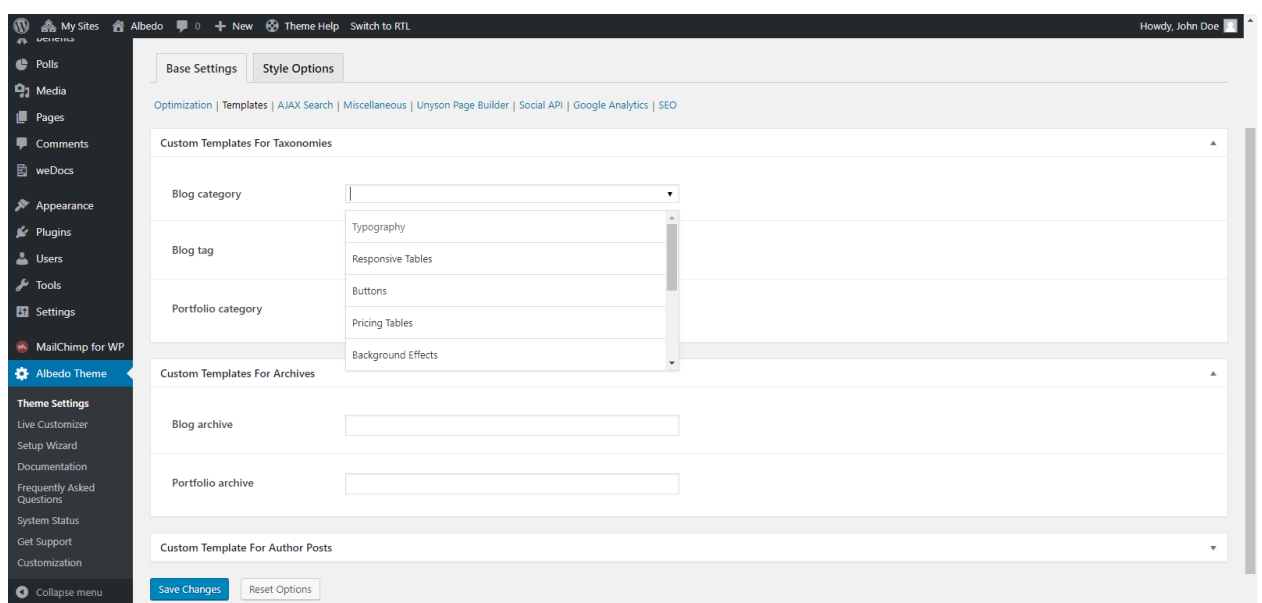
As an alternative to this option, try to use Firefox or Opera browser on Live Customizer screen, they work much faster than Chrome, for example.

## Templates

On this screen you can change archive templates for Blog Posts and Portfolio Posts. To find a right page, that you want to assign as layout, start typing a Page Title in the corresponding field.

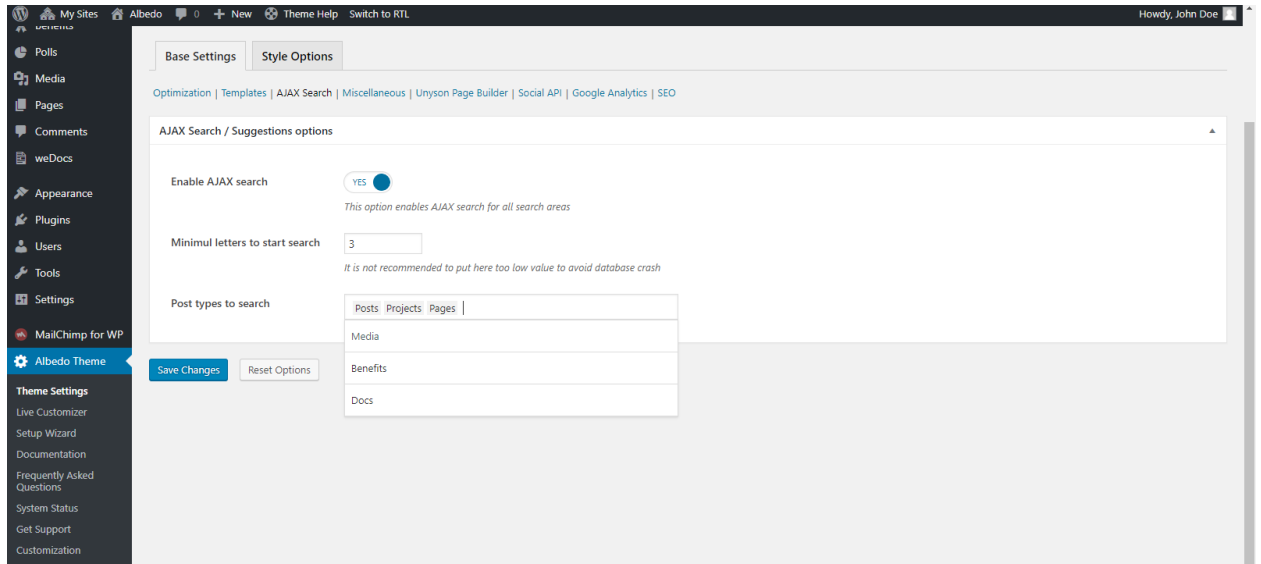
### *How you can use this option*

By defaults, page with Blog Posts displays in One Column Style, to change this, assign any page with any of available Blog Shortcode in content to Blog Archive, Blog Category and Blog Tag templates, and change shortcode settings to “2 columns style”, for example. Now all blog posts, categories and tags will be displayed using Shortcode Settings Style from assigned page.



# AJAX Search

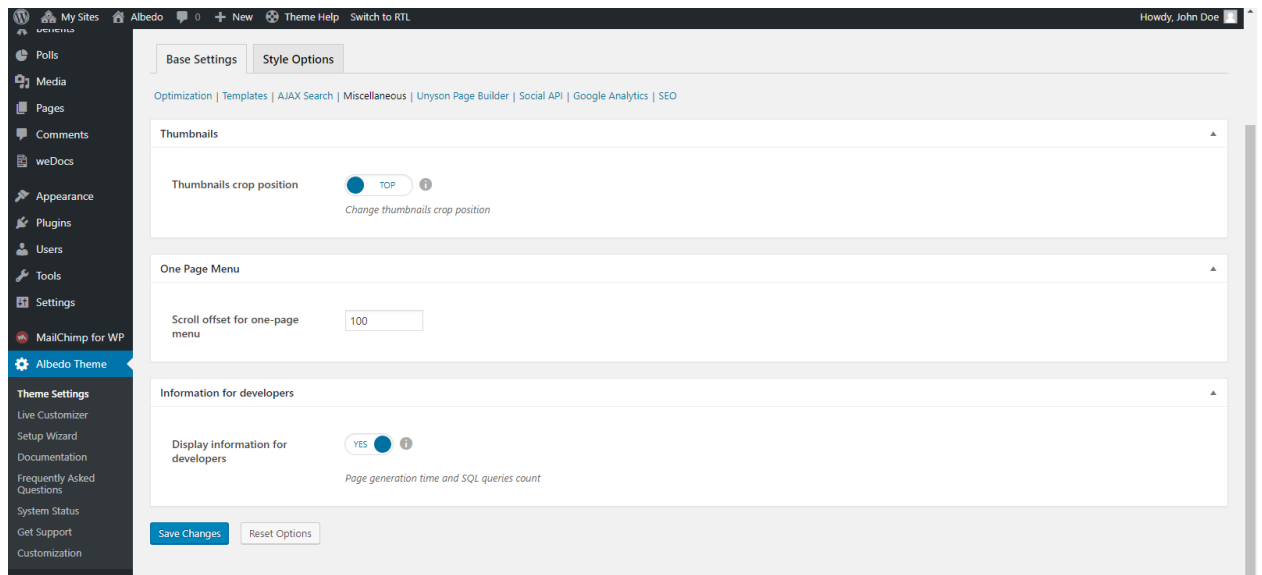
Albedo Theme provides built-in AJAX Search functional, on this screen you can enable or disable this feature.



- **Enable AJAX search** - This option enables AJAX search functional
- **Minimal letters to start search** - It is not recommended to put here too low value to avoid database crash.
- **Post types to search** - Here you can type names of post types (e.g. Blog, Portfolio), on which we should do the search.

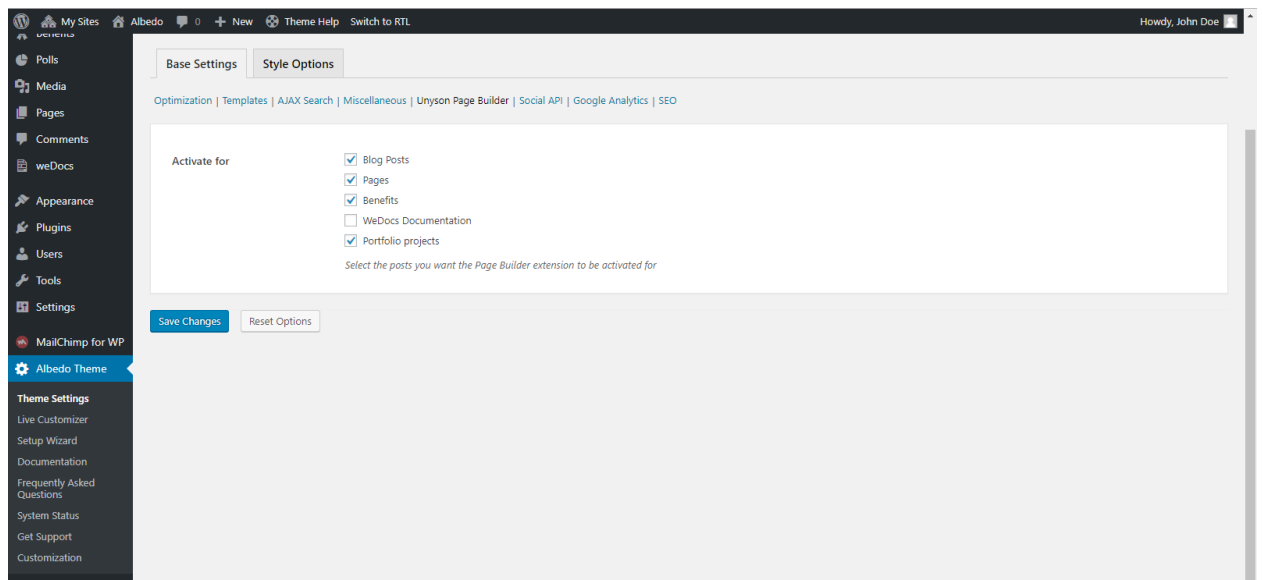
## Miscellaneous

- **Thumbnails crop position** - By defaults, WordPress crops thumbnails from center. In some cases, it will be better to change default crop position "from top".
- **Display information for developers** - This option displays page generation time and SQL queries number in a generated HTML source code.



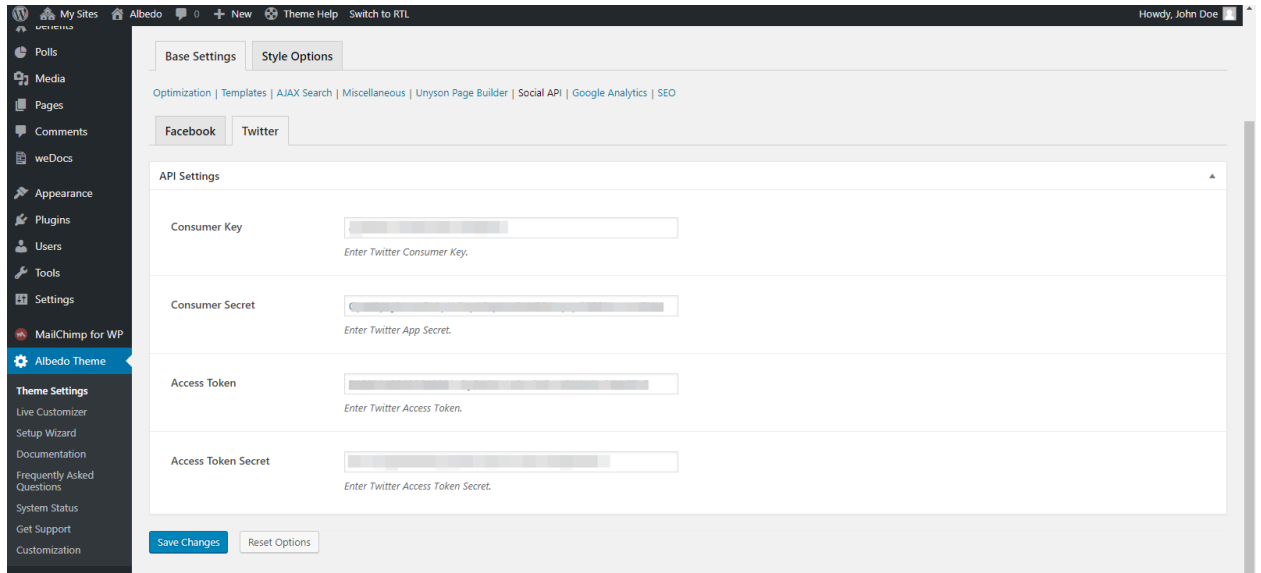
# Unyson Page Builder

Settings from this tab will be available, only if Unyson Page Builder extension is active. Here you can enable or disable Unyson Page Builder for Pages / Posts / Custom Post Types.



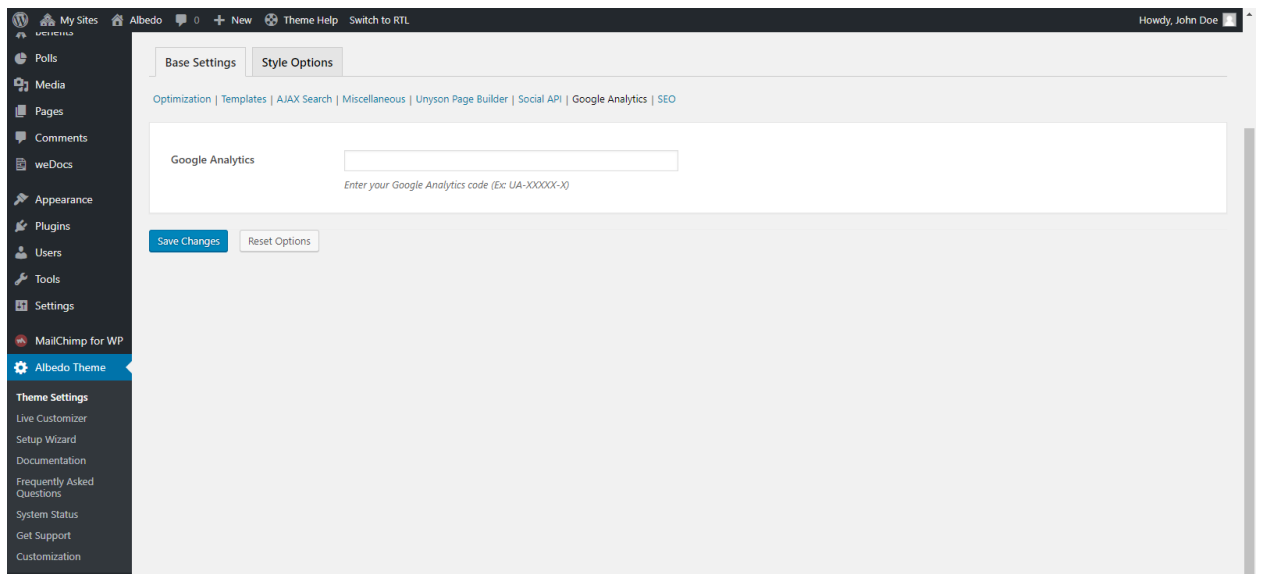
# Social API

Settings from this tab will be available, only if Unyson Social extension is active. Here you can save your Twitter API Keys that will be used in Latest Tweets Widget.



# Google Analytics

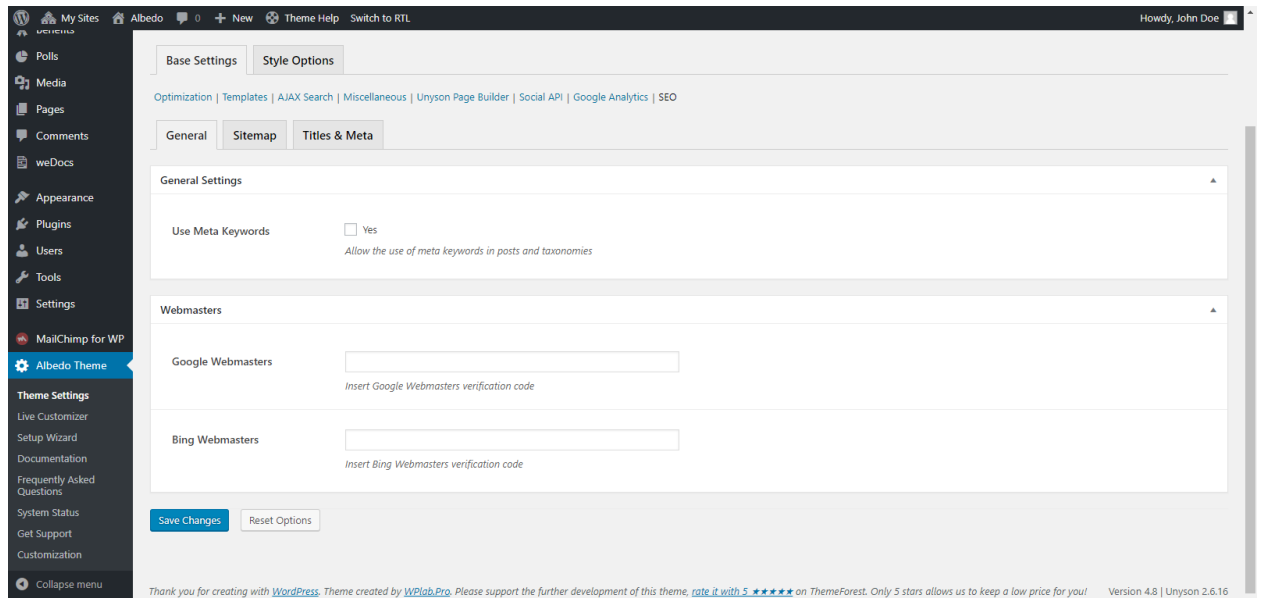
Settings from this tab will be available, only if Unyson Analytics extension is active. Here you can save your Google Analytics account ID to add Google Analytics script for SEO / Statistic purposes.





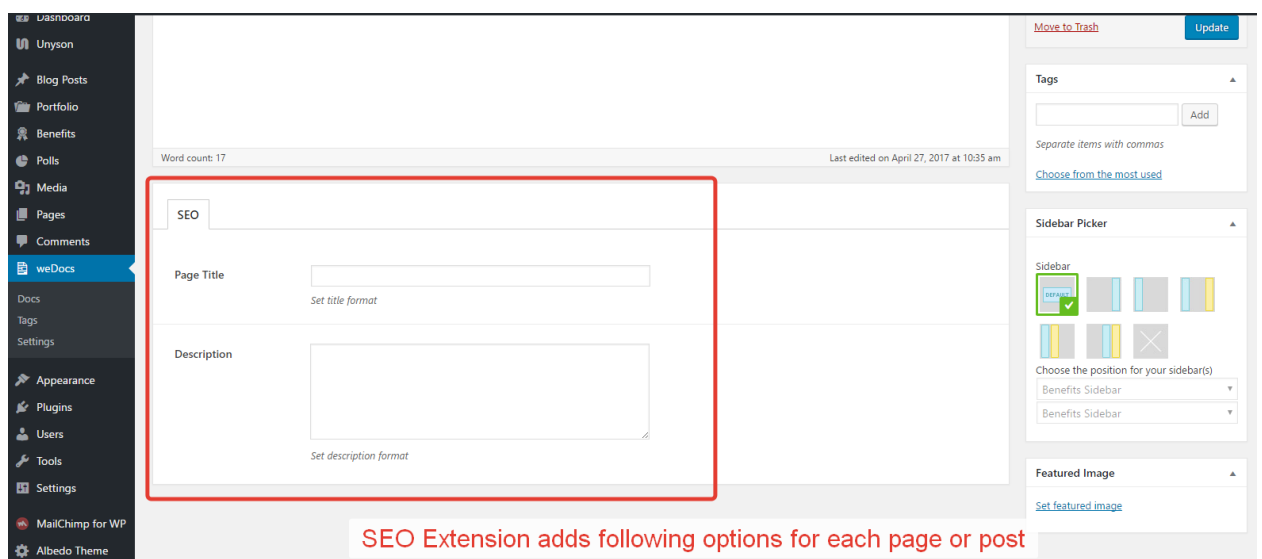
# SEO

Settings from this tab will be available, only if Unyson SEO extension is active.



SEO Extension can be used as a simple alternative of popular SEO plugins like YOAST SEO. It has following features:

- XML Sitemap
- Custom Page Title and Page Description for each post and pages
- Custom Page Title and Description for Archive templates
- Meta / Robots Settings



# Third-party plugins documentation

All of third-party plugins have own developers, documentation and a lot of “how to” articles, please do not hesitate to ask questions directly to plugins authors:

## Visual Composer

- [Official Website](#)
- [Plugin's URL](#)
- [Documentation](#)

## Slider Revolution

- [Official Website](#)
- [Plugin's URL](#)
- [Documentation](#)

## WooCommerce

- [Official Website](#)
- [Plugin's URL](#)
- [Documentation](#)

# Website Optimization

## *Before we start*

Website optimization is quite a broad thing, which includes many nuances. The basics for a site owner / developer are following:

- **You need a good hosting.** It is obvious that a cheap service can not provide you with the proper speed, and before you open a ticket like “why my website is so slow”, think twice, do you really want to save additional \$5/m or do you want a fast website? A good article to read: [Performance of the Best WordPress Hosting Companies Compared](#)
- **Your hosting should support PHP7 and [SSD](#).** PHP7 works on 30% faster than PHP 5+, and SSD drives increases server response time, which affects the ranking in a [SERP](#).

- **Optimize all of your images.** [Online Compressor Tools](#) is a powerful online tool for reducing drastically the size of your images and photos whilst maintaining a high quality with almost no difference before and after compression.

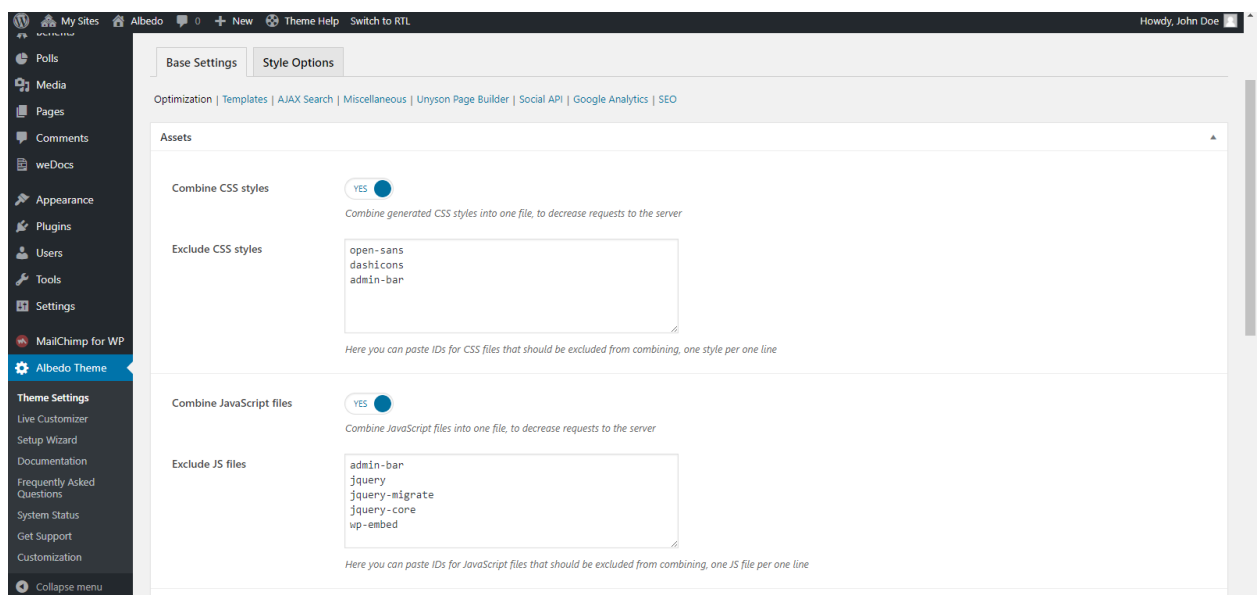
## Assets

### *What are HTTP requests?*

HTTP requests are requests that get sent to the server whenever someone visits your website. These requests can contain a variety of information for the server to process and act upon. The most important part of such a request is the URL. Based on this information, the server will try to return a valid response, such as a file. The first stable implementation of HTTP, HTTP/1.0, does these requests in series. This means that a group of requests needs to be finished before the next group is sent. Obviously, this means that pages with a lot of external files will suffer from longer loading times, making your website slow.

### *Speeding up initial loading times*

To combine CSS styles, JavaScript files into one request, you may use Theme Options. Go to WP admin > Albedo Theme > Theme Settings > Optimization screen, enable combining CSS and JavaScript styles and save settings.

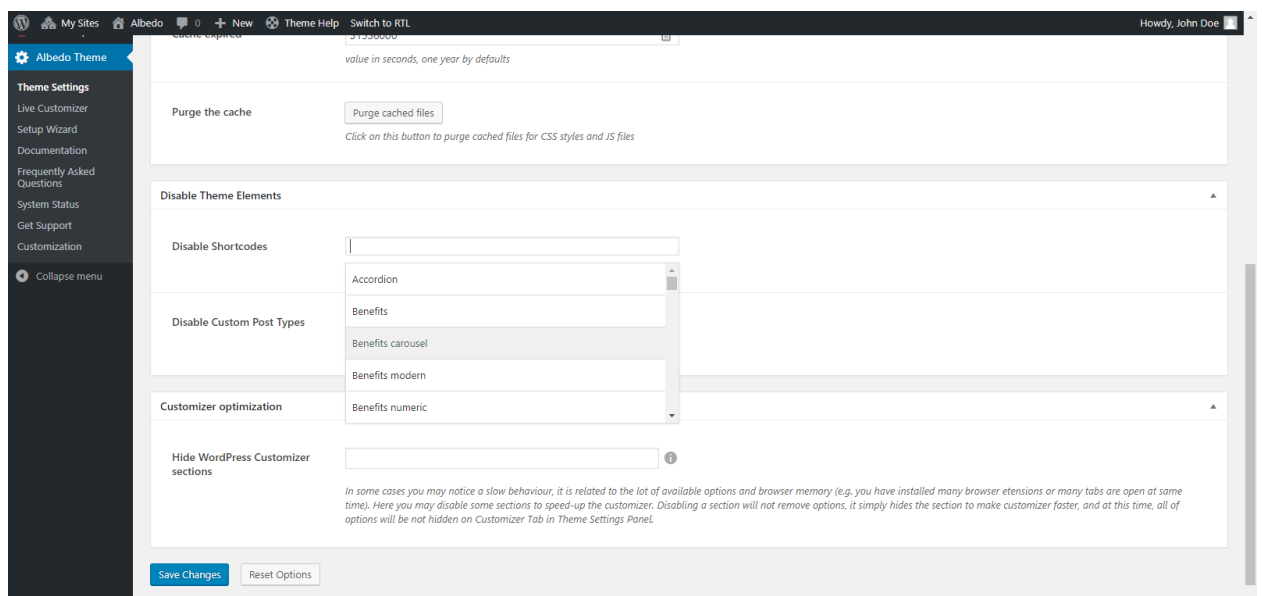


All done! Also, you should know that similar functionality provide third-party plugins like [WP Fastest Cache](#), [Autoptimize](#), etc, and it is a great idea to use this option with a Website Caching.

# Disable unused elements

Albedo Theme has many shortcodes and settings, that allows you to build any type of website. Currently there are 12 Blog shortcodes, 7 different Portfolio shortcodes, 27 Content Elements Shortcodes and many many others. Obviously, you don't need all 12 Blog Shortcodes if you use just 3, for example. Disabling unused shortcodes and custom post types, you will increase website loading speed.

Go to WP Admin > Albedo Theme > Theme Settings > Optimization Tab and disable Shortcodes and Custom Post Types that you did not use when you built a website.



## Cache

### ***What is caching?***

In simple terms, caching refers to the process of creating static versions of your content, and serving that to visitors. Static pages are generally rendered quickly in browsers. This leads to faster performance of your website up to 70%.

### ***Recommended cache plugins***

[WP Fastest Cache](#) (Free) - Really the best and fastest free cache plugin ever. Supports CDN, easy to setup. Doesn't work for MultiSite installation.

[WP Rocket](#) (\$39/site) - Premium Caching Plugin. Works with Multisite and has a lot of premium features.

## CDN

### ***What is CDN?***

A content delivery network or content distribution network (CDN) is a globally distributed network of proxy servers deployed in multiple data centers. The goal of a CDN is to serve content to end-users with high availability and high performance.

### ***What CDN services do you recommend?***

We recommend most easily to setup [KeyCDN](#) service in conjunction with Cache Plugin.

## For Developers

We recommend to use a Child Theme if you're going to modify theme template files but do not want to touch theme sources. This allows to update a primary theme using Auto-Updater without losing your code changes. An example of Child Theme can be found in a full theme archive (see Child Theme Example directory).

Useful links for theme developers:

- [Child Themes](#)
- [How to Modify the Parent Theme Behavior Within the Child Theme](#)

Albedo Theme was developed using Codex Standards and Unyson Framework. These links are required base for Theme Developers and a good "HowTo" information about deep theme customization.

- [Unyson Framework](#)
- [Unyson on Github](#)

### **That's all!**

Once again, thank you so much for purchasing our theme! As we said at the beginning, we'd be glad to help you with any questions you might have regarding this product.

Best regards, WPlab Team